WORK PORTFOLIO

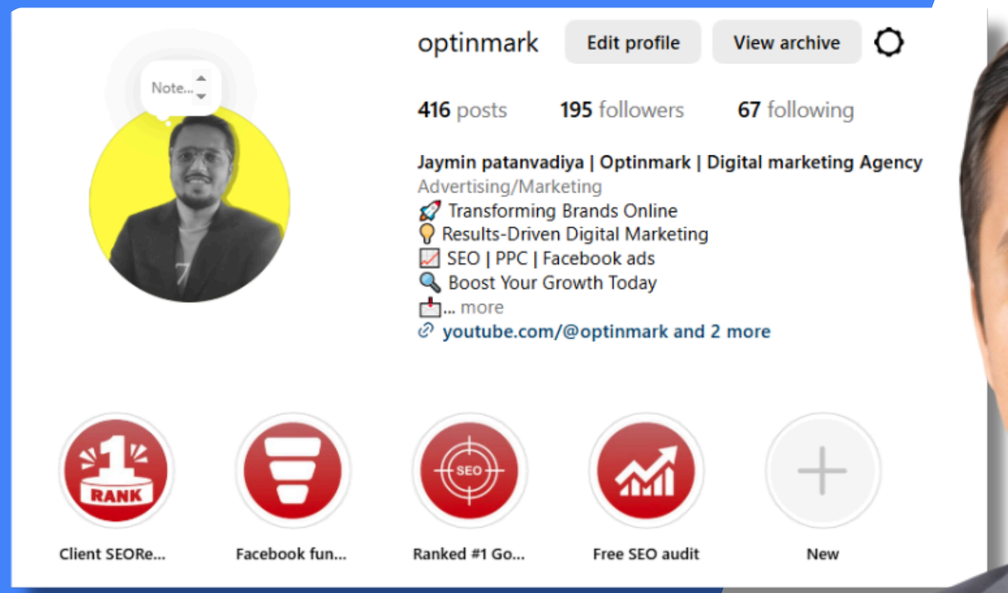
Optinmark

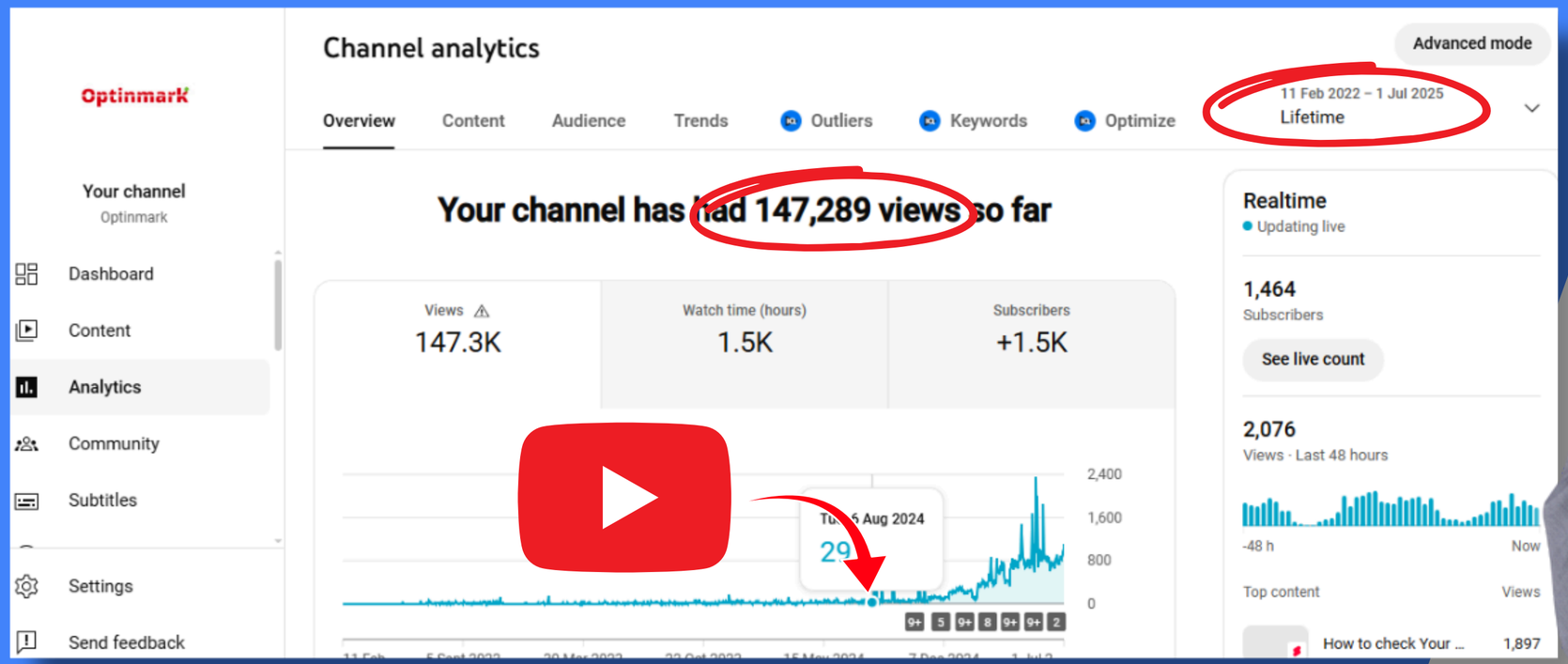
Portfolio.

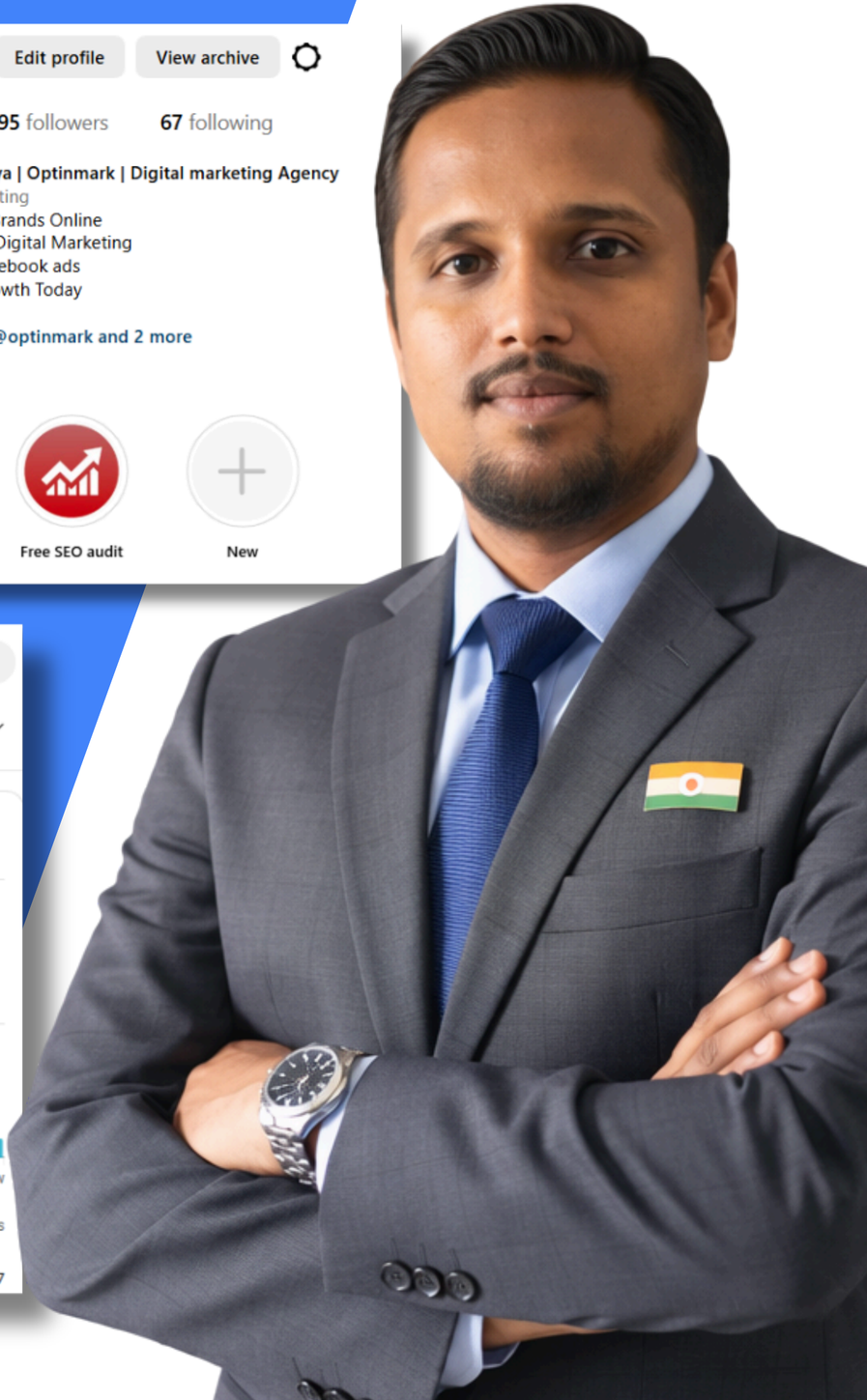
By. Digital marketing Agency

Anand, Gujarat India

www.optinmark.com







@optinmark JAYMIN PATANVADIYA

JAYMIN PATANVADIYA

FOUNDER & CEO, OPTINMARK

Jaymin Patanvadiya is the founder and CEO of OptinMark, a digital marketing company dedicated to helping businesses optimize their online presence and achieve measurable growth. With a focus on innovative marketing solutions, Jaymin has positioned OptinMark as **a trusted partner** for organizations looking to **enhance their digital marketing strategies**.

Under his leadership, OptinMark delivers **data-driven marketing solutions tailored** to each client's unique **needs**. Jaymin's approach combines strategic thinking with **cutting-edge technologies** to help businesses navigate the complexities of **modern digital marketing** and achieve sustainable growth.

Optinmark

Table Of Content

01 INTRODUCTION

02 CLIENTELE

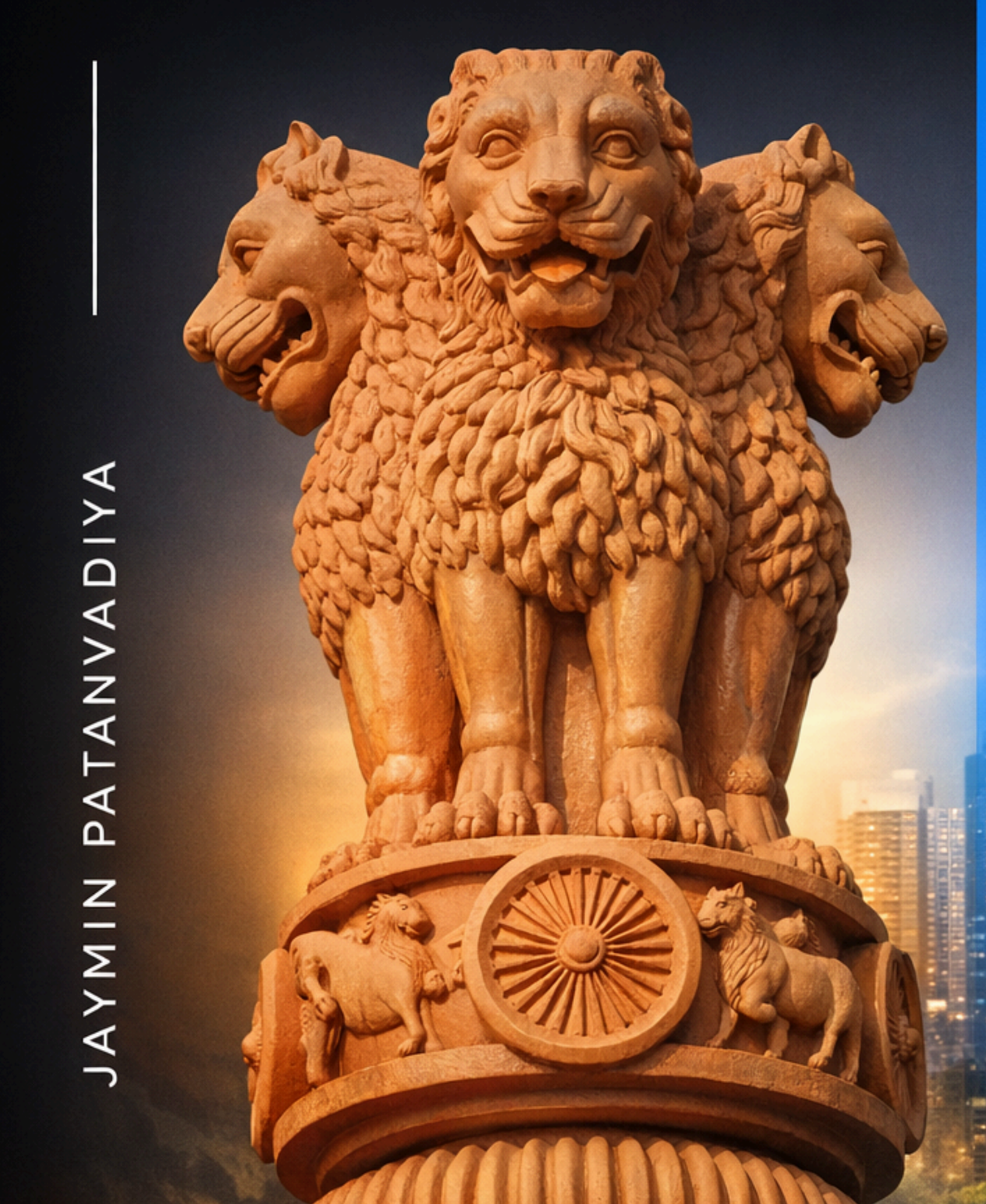
03 SOCIAL MEDIA WORKS

04 WEBSITE DEVELOPMENT WORK

05 GOOGLE ADS INSIGHTS

06 FACEBOOK ADS INSIGHTS

07 SEARCH ENGINE OPTIMIZATION (SEO)



JAYMIN PATANVADIYA

WORK PORTFOLIO

Introduction

I am passionate about propelling businesses to digital success. We offer a comprehensive suite of services including SEO, local SEO, PPC advertising, social media marketing, creative design, e-commerce solutions, website development, and Amazon & Flipkart listing management.

Our data-driven approach and tailored solutions help you dominate your local market, increase visibility, and drive qualified leads.

A selection of clients I've had the pleasure of working with.

A selection of clients I've had the pleasure of working with.

Siatech Solutions

SightYears Eye Clinic

ANSA™ DATA ANALYTICS

salud design

MoveHub

spatz COSMECEUTICALS INC.

A selection of clients I've had the pleasure of working with.

A selection of clients I've had the pleasure of working with.

REPLAND
TECHNICAL SERVICES

7EVEN

Shudhhata

KADAM
Since 1962

BANSHI
Software

99CUSTOMIZED
JEWELLRY

Social Media Advertising | Content Creation | Audience Engagement | Analytics & Reporting

STEP-2

VASTAVA ORGANICS SOIL TO SOUL

MILKING BY HAND

HAND-MILKED WITH CARE. OUR MILK CAPTURES THE ESSENCE OF TRADITION IN EVERY DROP!

GO NEXT >

VASTAVA ORGANICS SOIL TO SOUL

THE ART OF A2

DESI GHEE

FROM FARM TO SPOON

THE PROCESS REVEALED

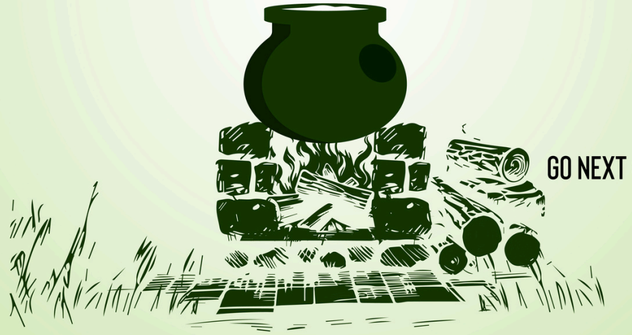
GO NEXT >

STEP-3

VASTAVA ORGANICS SOIL TO SOUL

BOILED OVER FIRE WOOD

EXPERIENCE TRADITION WITH OUR MILK, SIMMERED IN A CLAY POT OVER FIREWOOD FOR A RICH TASTE!



GO NEXT >

VASTAVA ORGANICS SOIL TO SOUL

SOCIAL MEDIA CREATIVES

STEP-4

VASTAVA ORGANICS SOIL TO SOUL

PREMIUM STARTER, **PERFECT CURD!**

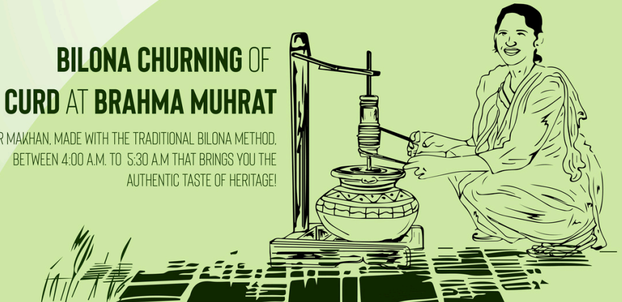
OUR MILK IS INFUSED WITH A PREMIUM STARTER TO CREATE THE PERFECT BALANCE OF TASTE AND TEXTURE IN OUR CURD!

STEP-5

GO NEXT >

BILONA CHURNING OF **CURD** AT **BRAHMA MUHRAT**

OUR MAKHAN, MADE WITH THE TRADITIONAL BILONA METHOD, BETWEEN 4:00 A.M. TO 5:30 A.M THAT BRINGS YOU THE AUTHENTIC TASTE OF HERITAGE!



STEP-1

VASTAVA ORGANICS SOIL TO SOUL

NATIVE DESI COW

FREELY GRAZED

WITH FREEDOM TO ROAM, OUR COWS GRAZE ON THE BEST PASTURES. EXPERIENCE THE QUALITY THAT COMES FROM A STRESS-FREE, NATURAL ENVIRONMENT!

GO NEXT >

VASTAVA ORGANICS SOIL TO SOUL

FRESH A2 DESI GHEE

SHOP FROM

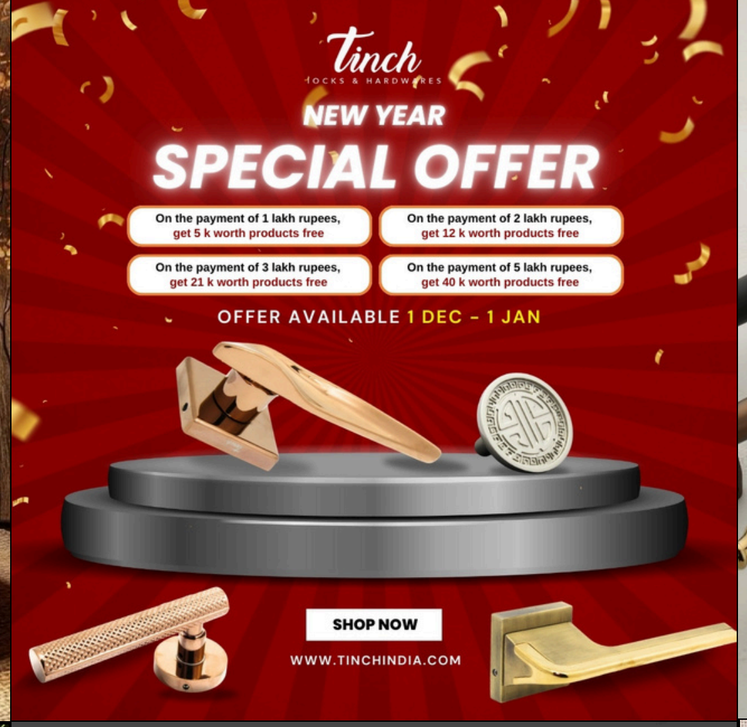
WWW.VASTAVAORGANICS.COM

SOCIAL MEDIA CREATIVES FOR 7EVEN COSMETICS

SOCIAL MEDIA CREATIVES FOR

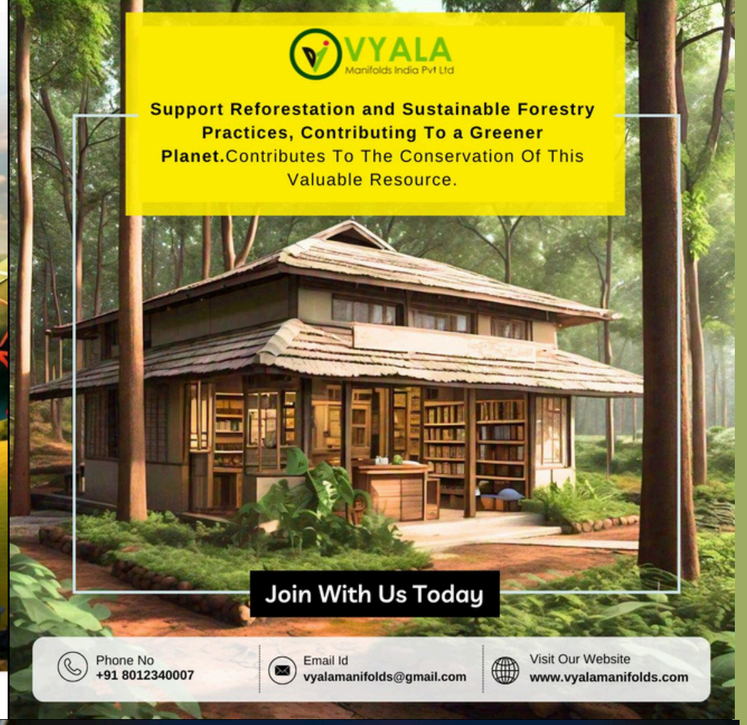
GET @ SNACK

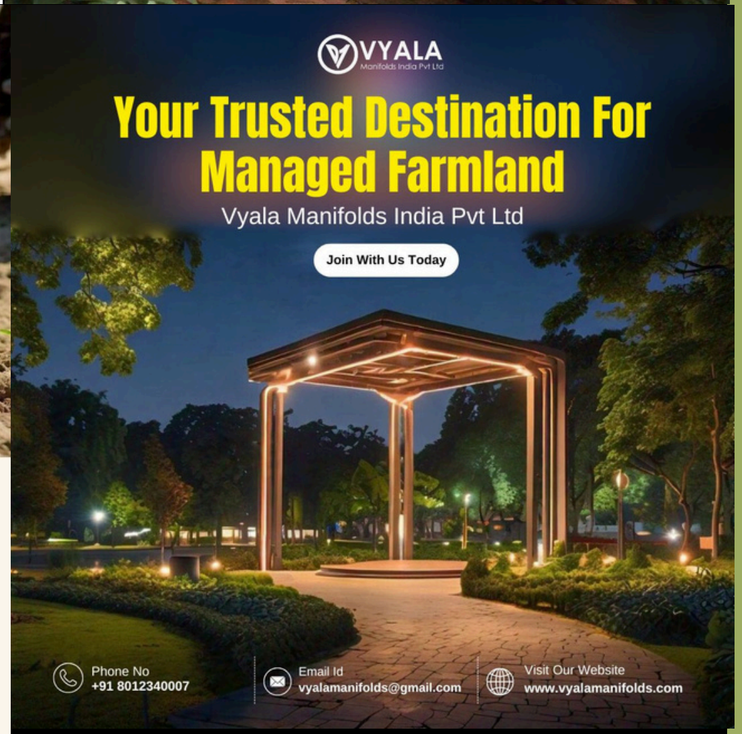
SOCIAL MEDIA CREATIVES FOR
GOLDEN EVENT SOLUTIONS



SOCIAL MEDIA CREATIVES FOR

TINCHHARDWARES





SOCIAL MEDIA CREATIVES FOR
VYALA MANIFOLDS INDIA PVT LTD

REPLAND
TECHNICAL SERVICES

CLEAN AIR COMES FROM CLEAN AC

Maintain your air conditioner and breathe clean air!

OUR SERVICES

- Window Cleaning
- Emergency Cleaning
- Cleaning Services
- Residential Cleaning

BOOK NOW

www.replandtech.com

+91 0586902031

REPLAND
TECHNICAL SERVICES

SAFE AND HYGIENIC *AC Services*

All professionals are trained on personal safety and hygiene standards before serving you.

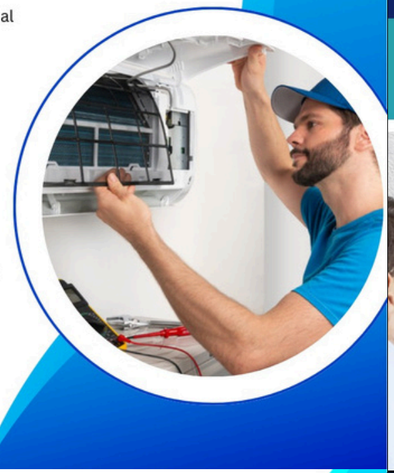
OUR FEATURED AC SERVICES

- Gas Filling
- AC Repairing
- Duct Cleaning
- Electrical Control Setup
- Compressor Cleaning
- Filter Replacement and Cleaning
- Thermost and Capacitor Replacement

Contact Us

+91 0586902031

www.replandtech.com



REPLAND
TECHNICAL SERVICES

Air Duct Cleaning

Repair & Maintenance

Timely Service And Done By Professionals.

Our Services

- HVAC system repair
- Indoor Quality Solutions
- Maintenance Services
- Emergency Repair

Book Through Our Website

+91 0586902031

www.replandtech.com

REPLAND
TECHNICAL SERVICES

We Offer The Best Service

AIR DUCT CLEANING

Expert Heating And Air Conditioning Contractors in Maryland & Washington DC regions.

Schedule Your Air Duct Cleaning, Get an Exciting Offer Now!

Phone +91 0586902031

www.replandtech.com

REPLAND

SAFE AND HYGIENIC *AC Services*

All professionals are trained on personal safety and hygiene standards before serving you.

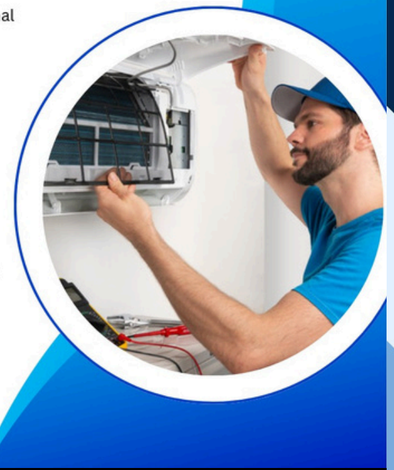
OUR FEATURED AC SERVICES

- Gas Filling
- AC Repairing
- Duct Cleaning
- Electrical Control Setup
- Compressor Cleaning
- Filter Replacement and Cleaning
- Thermost and Capacitor Replacement

Contact Us

+971 58 690 2031

www.replandtech.com



REPLAND

CLEAN AIR COMES FROM CLEAN AC

Maintain your air conditioner and breathe clean air!

OUR SERVICES

- Window Cleaning
- Emergency Cleaning
- Cleaning Services
- Residential Cleaning

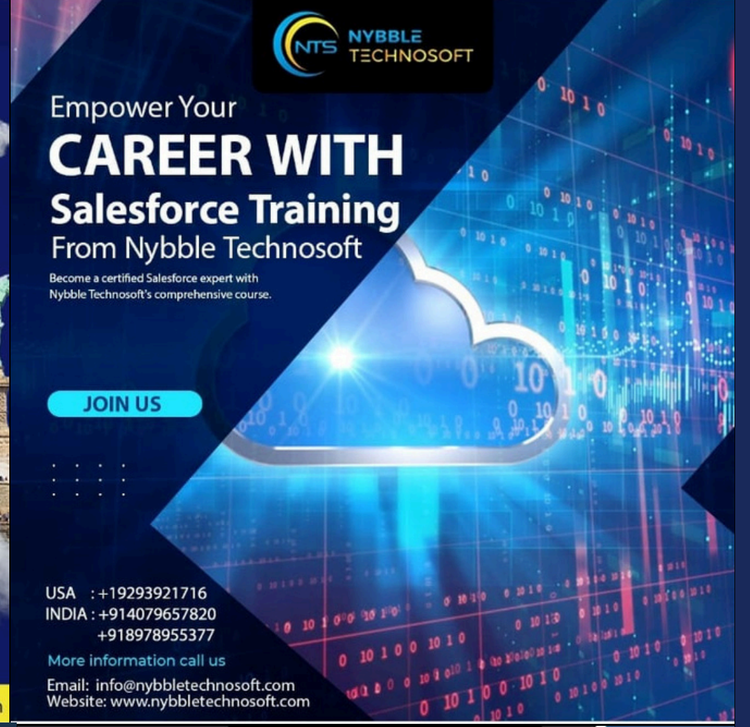
BOOK NOW

www.replandtech.com

+971 58 690 2031

SOCIAL MEDIA CREATIVES FOR

REPLAND TECHNICAL SERVICES



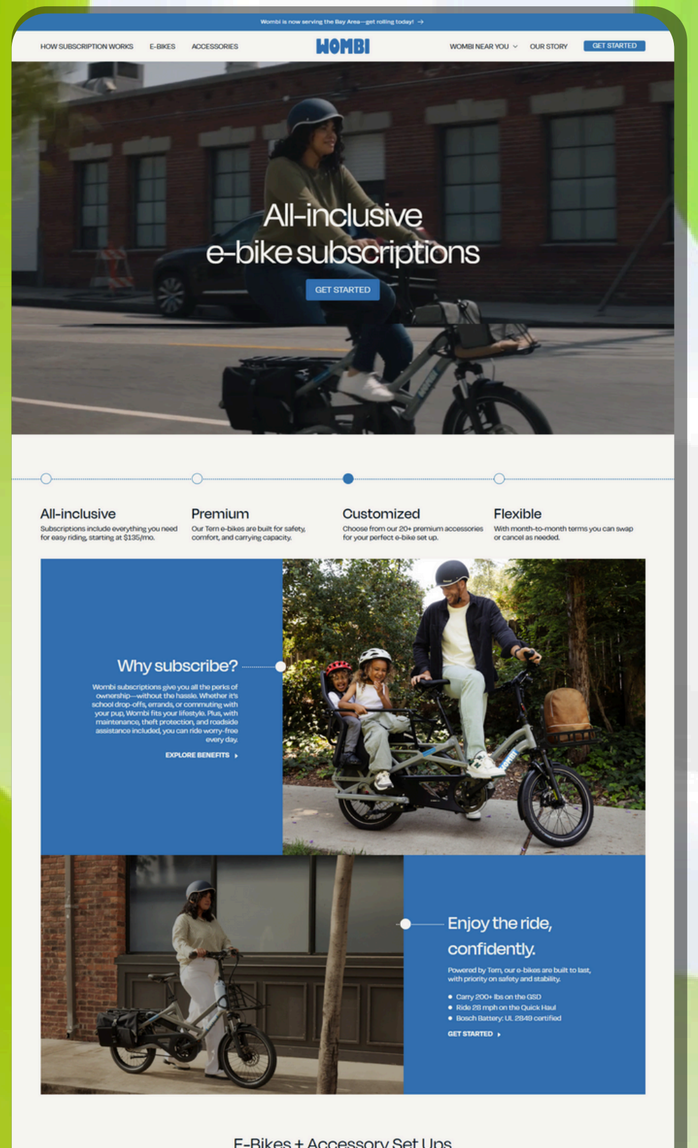
SOCIAL MEDIA CREATIVES FOR
NYBBLE TECHNOSOFT

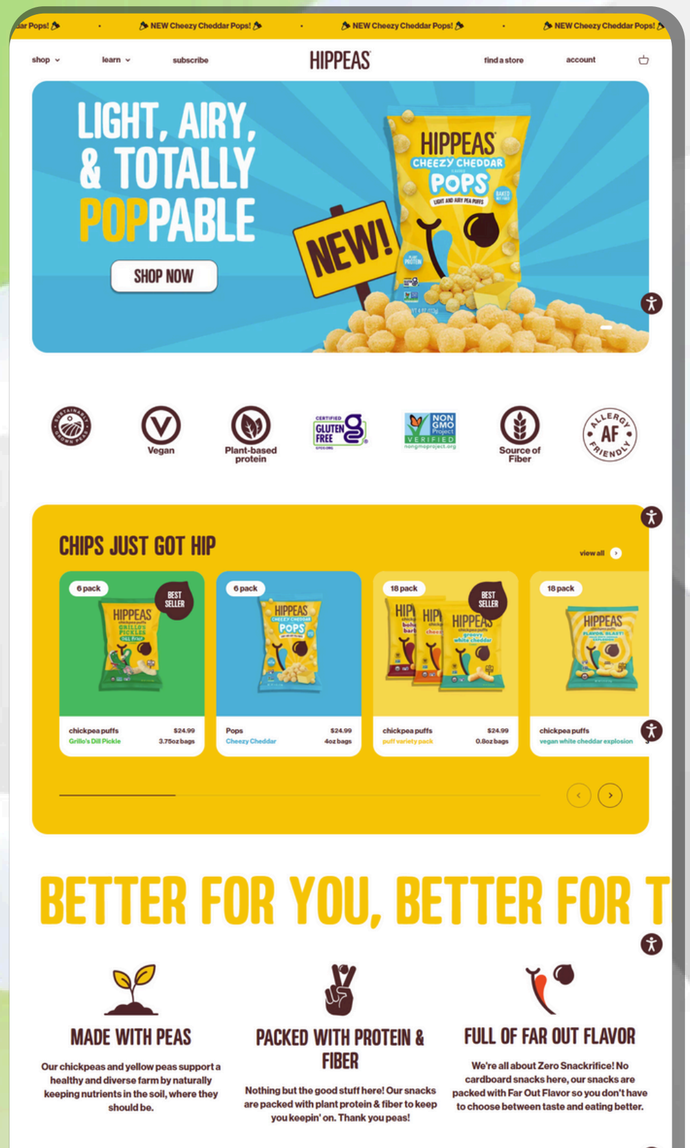
Web Design | UI/I UX | SEO | ECommerce

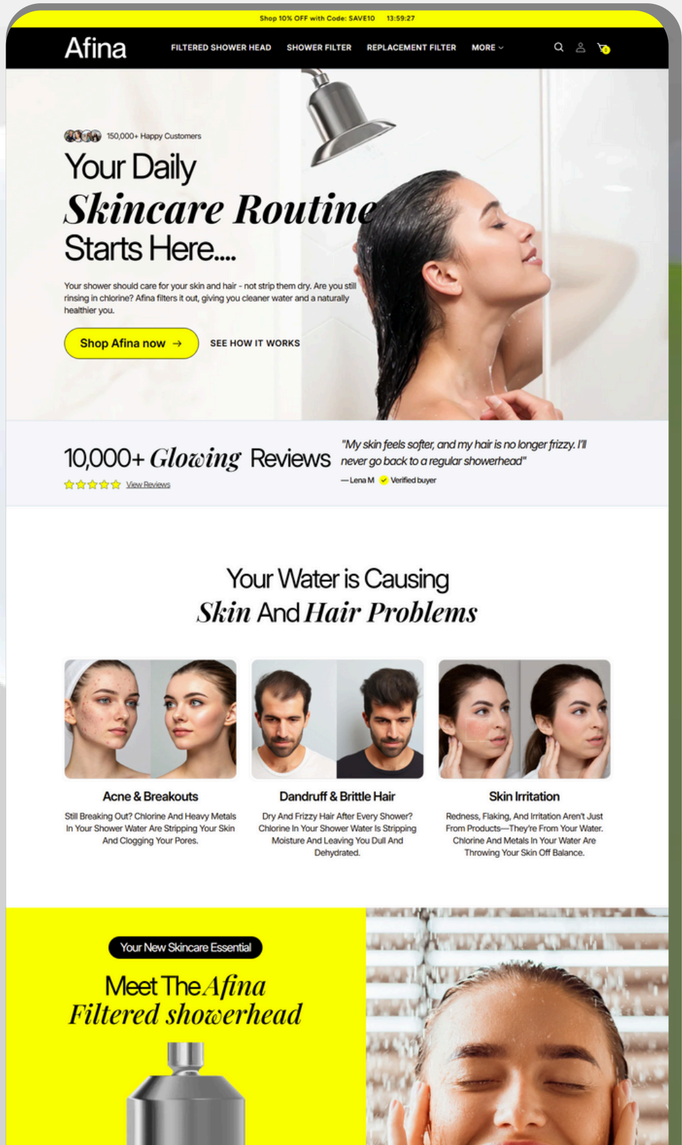
shopify

WordPress

(Website development)

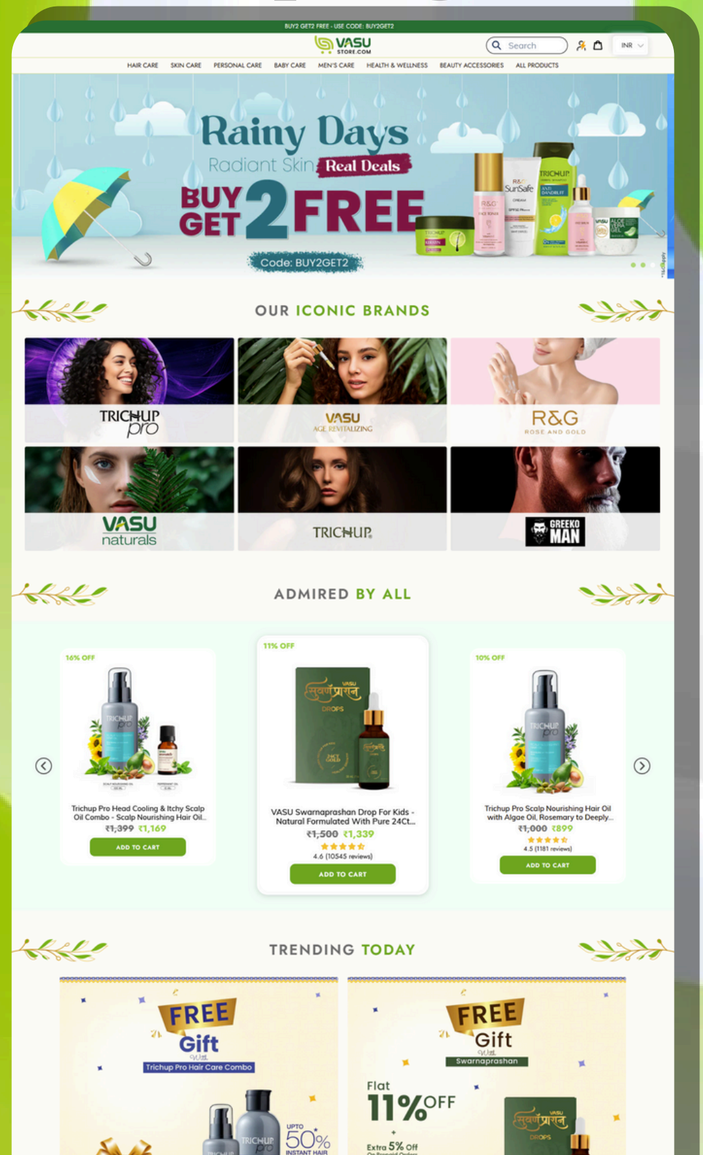


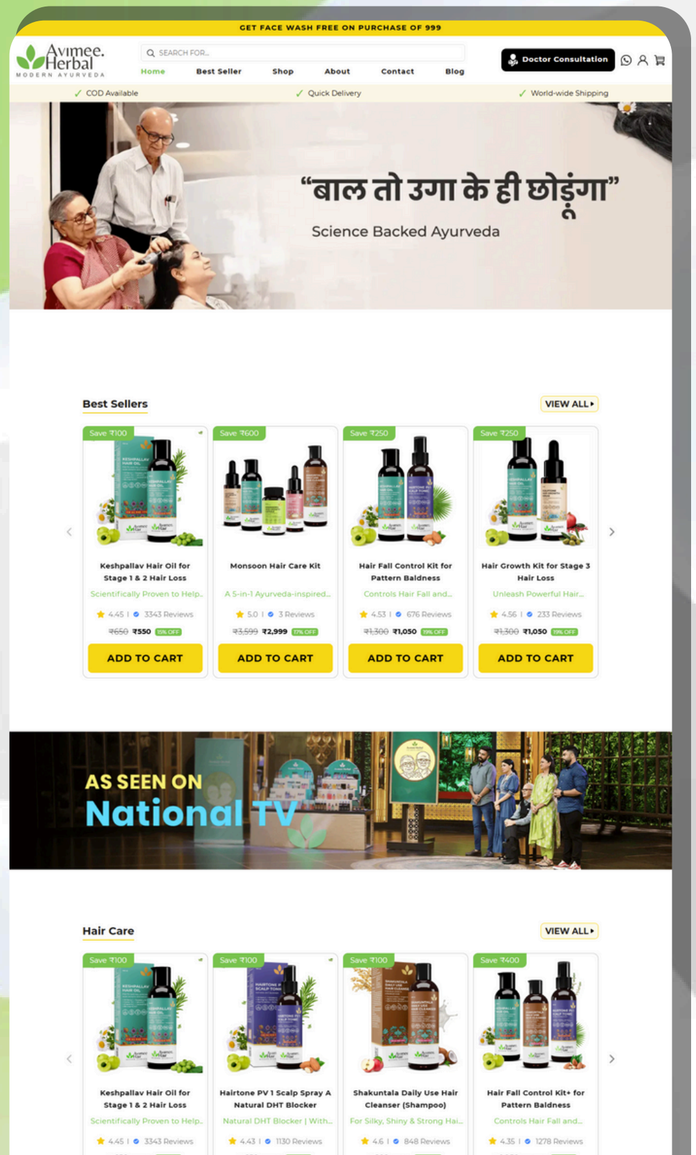


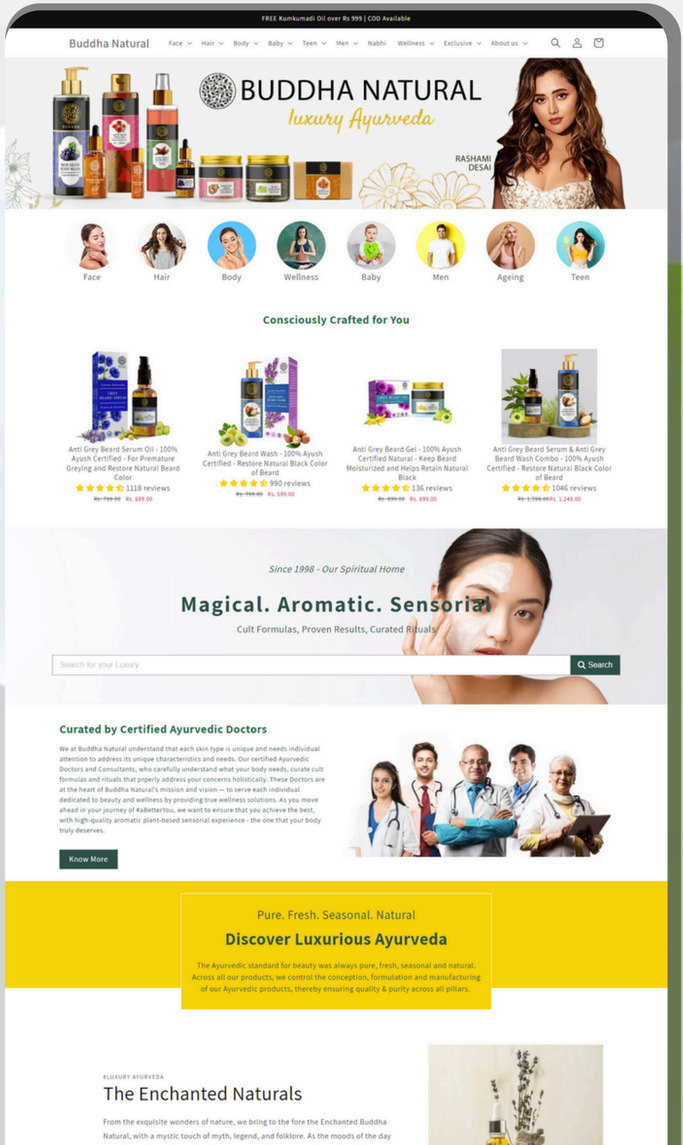


shopify

Shopify store (Website development)

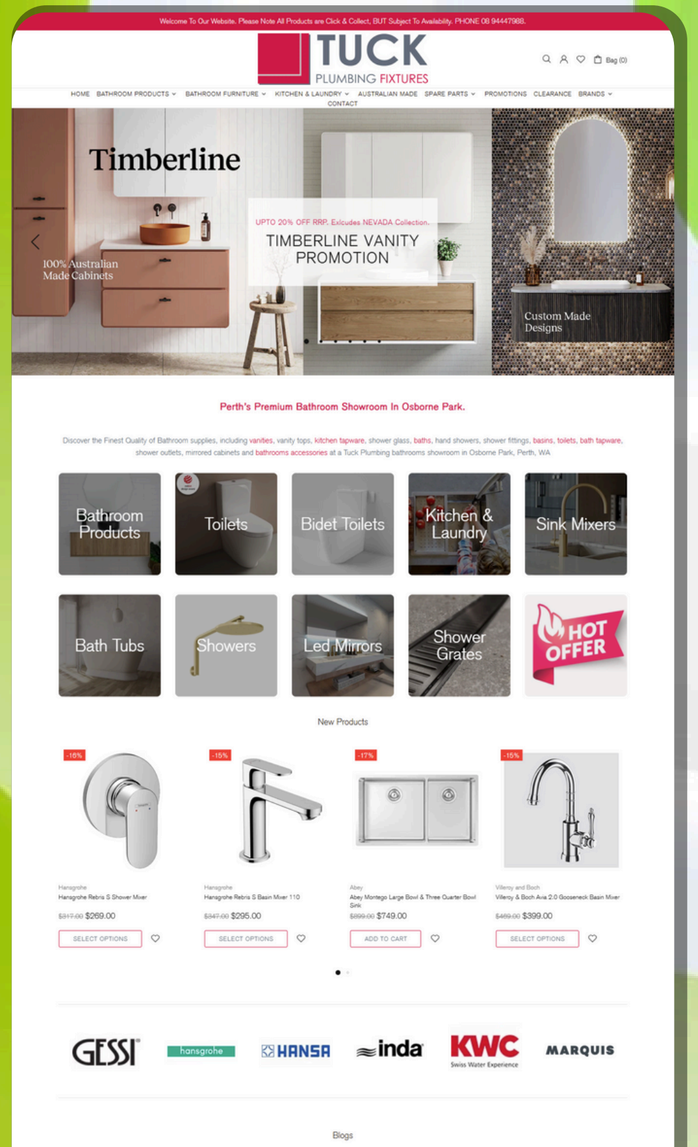


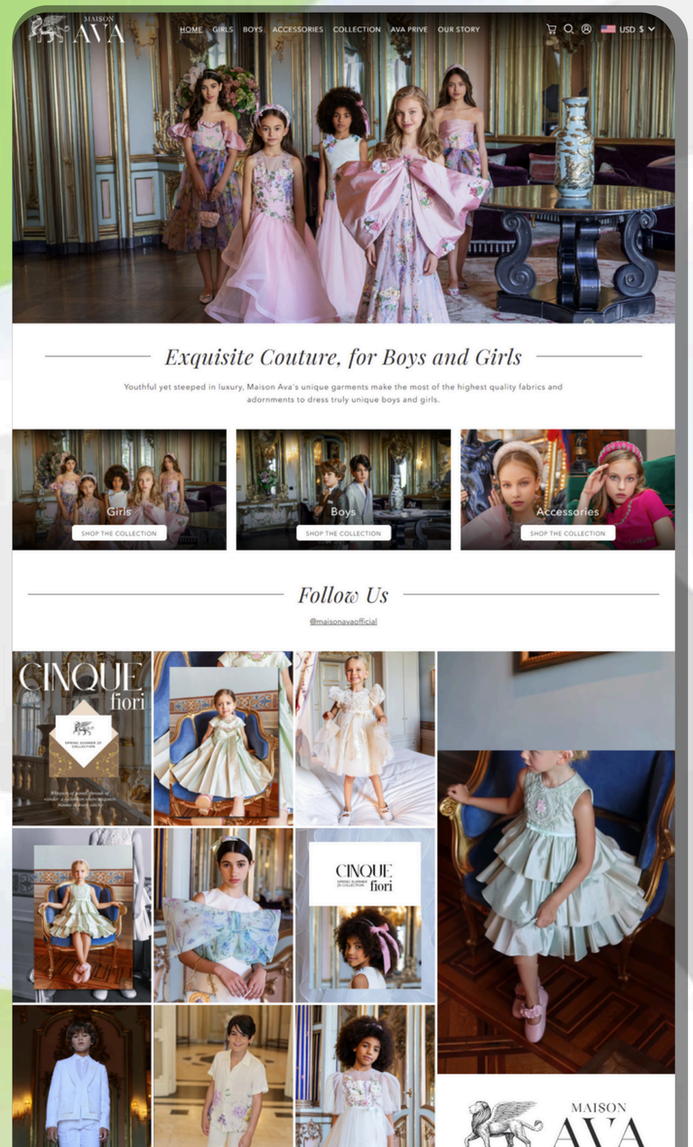


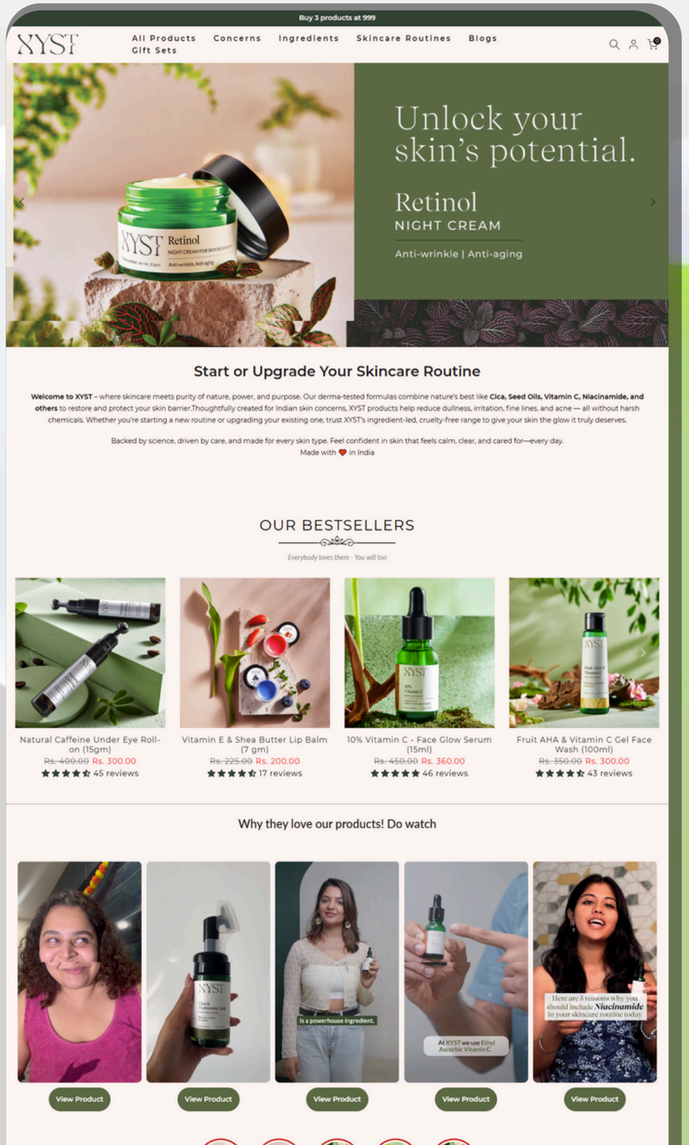


shopify

(Website development)



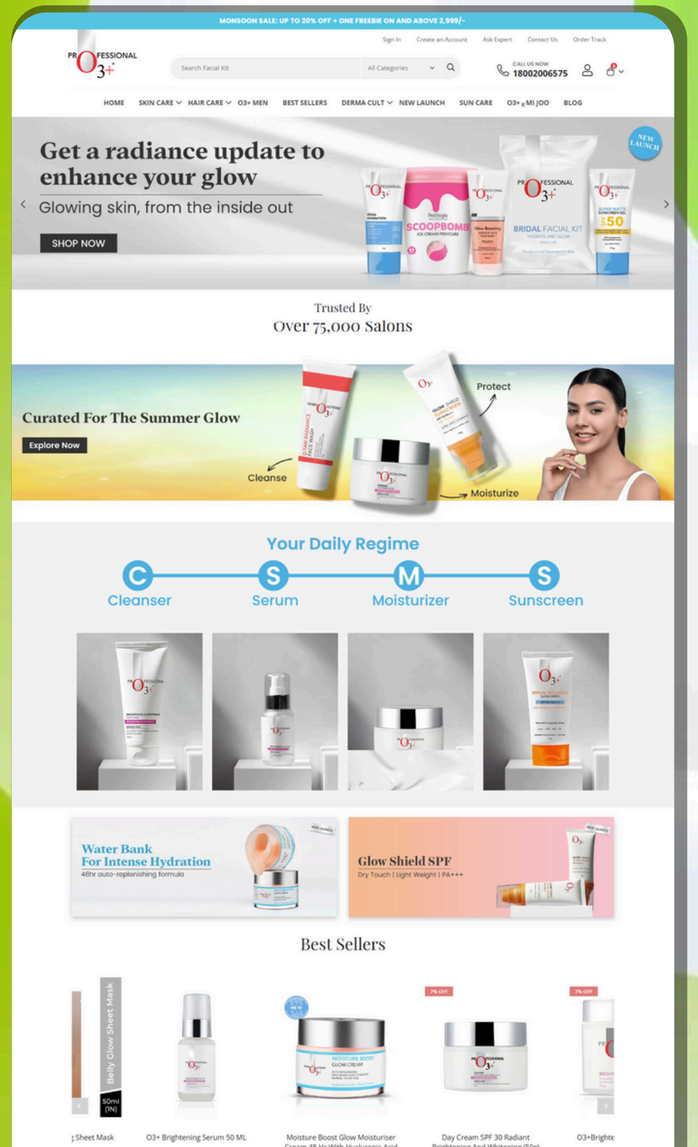


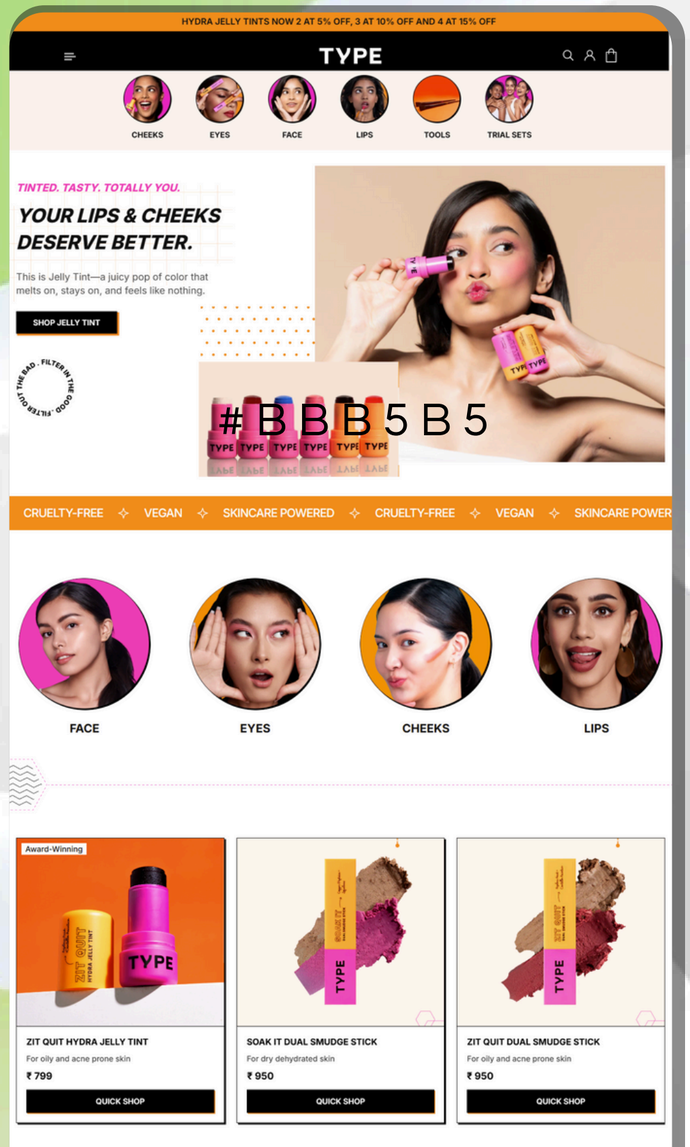


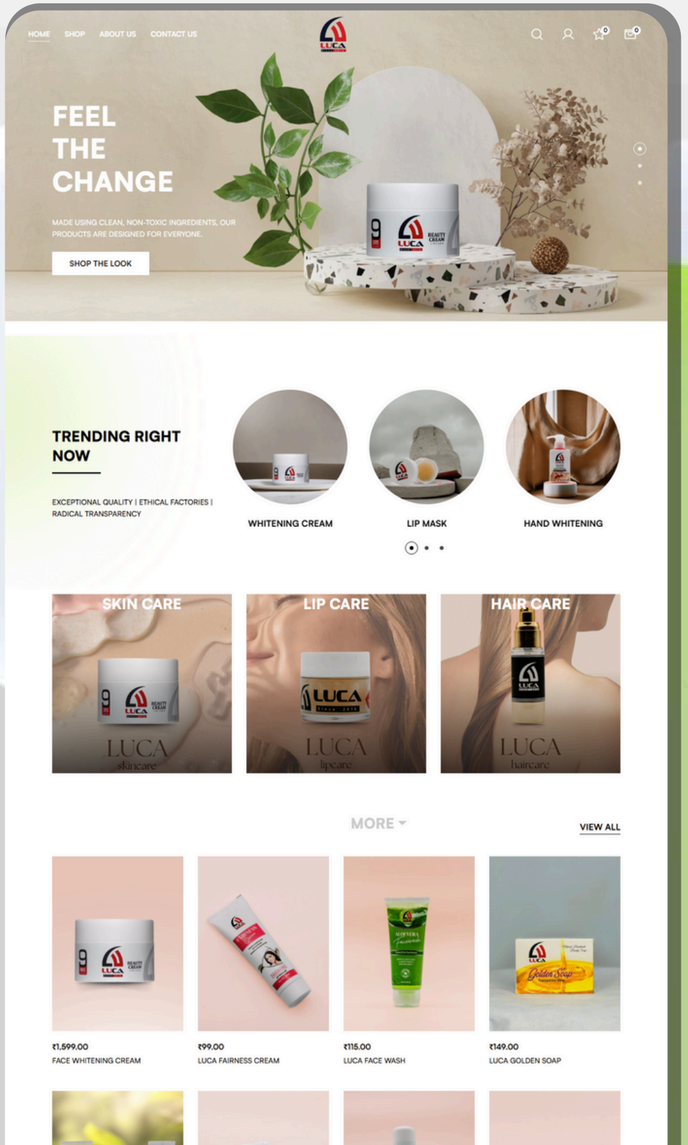
shopify

WordPress

(Website development)

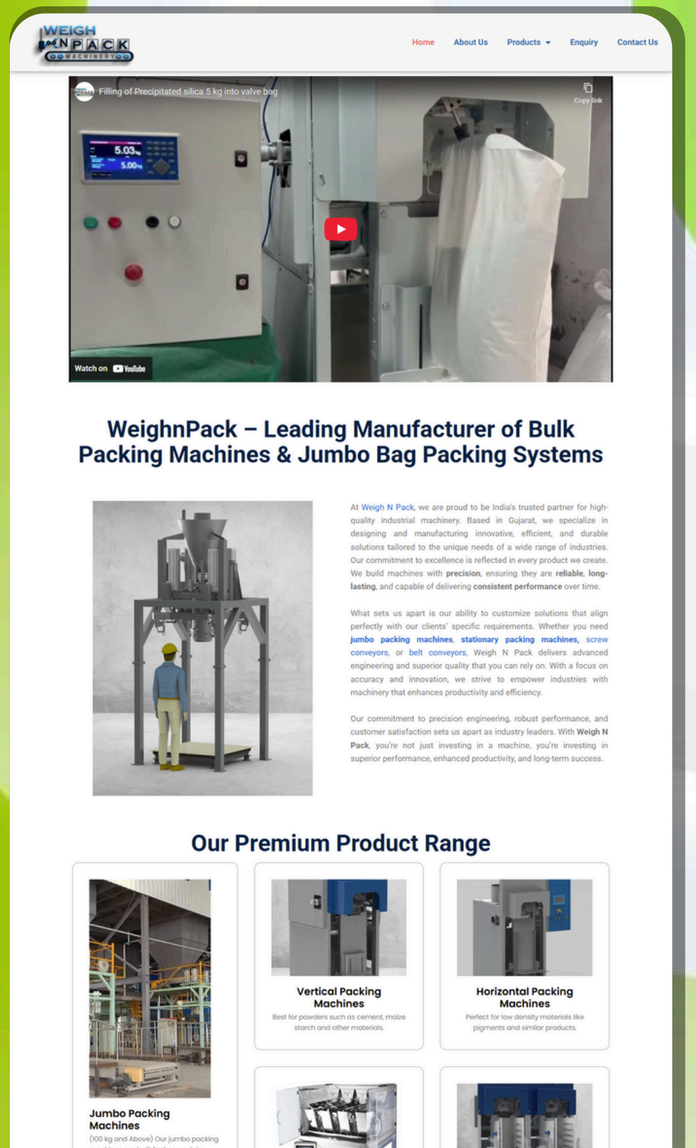


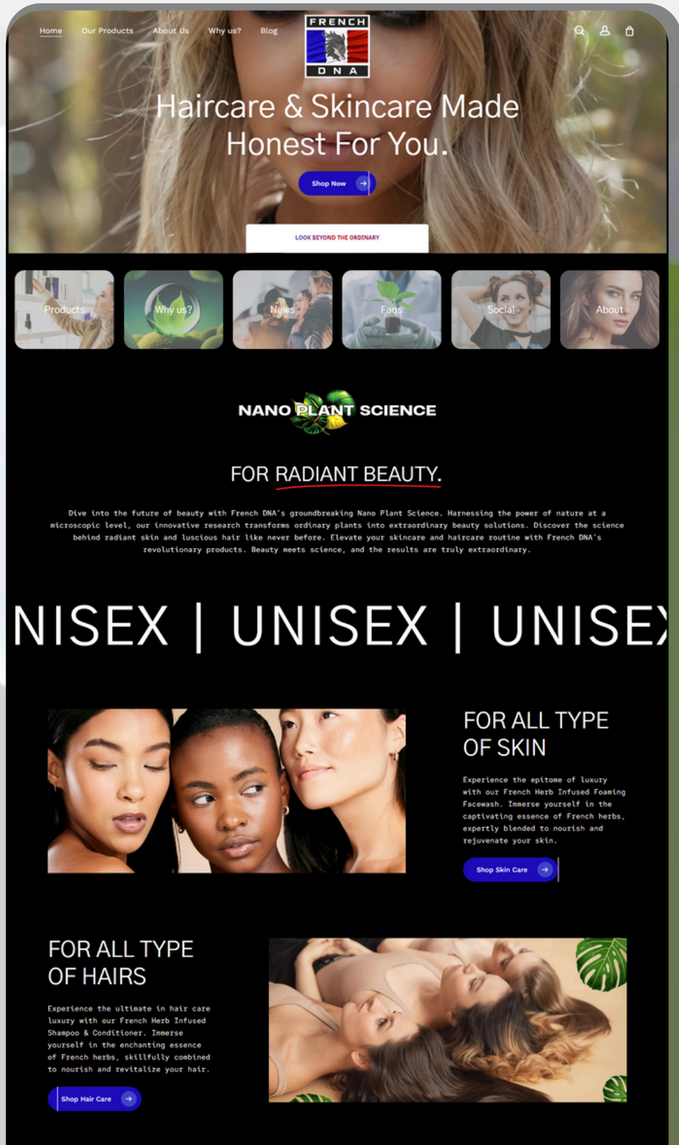




WordPress

(Website development)

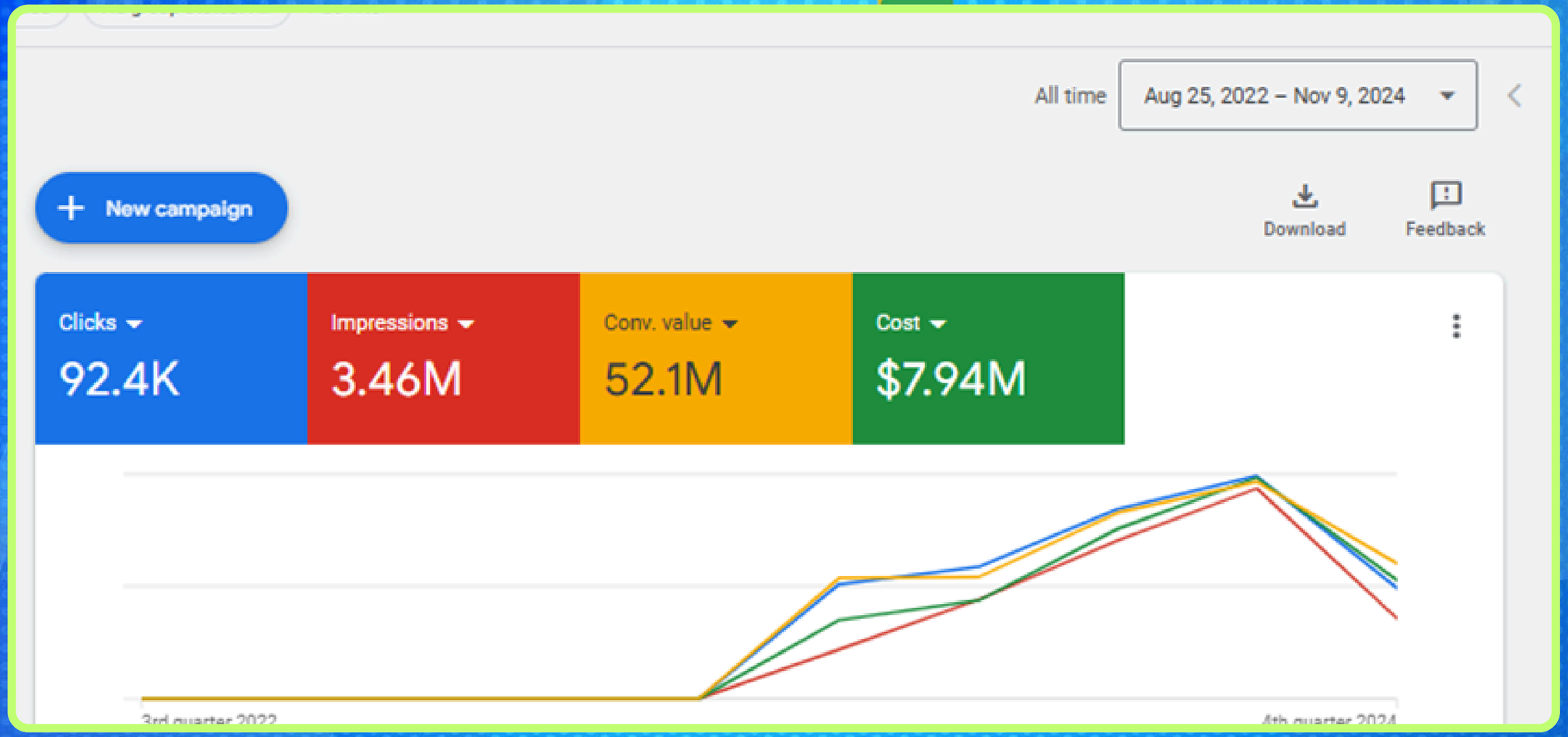




AD
Google Ads
Services
AD
AD
Learn More
PPC Campaigns
Keyword Research
Conversion Optimization
Analytics & Reporting

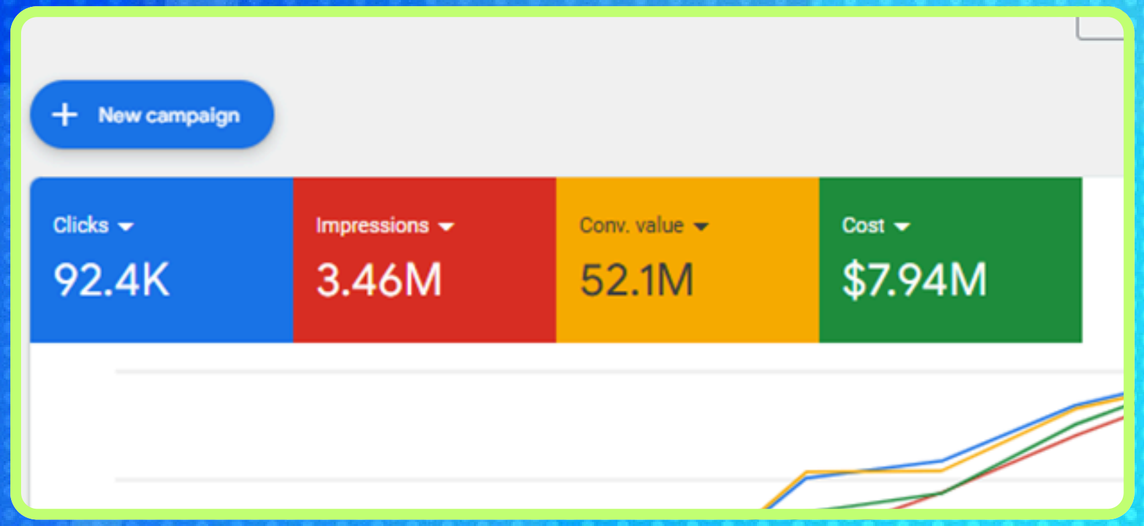
GOOGLE ADS
INSIGHTS

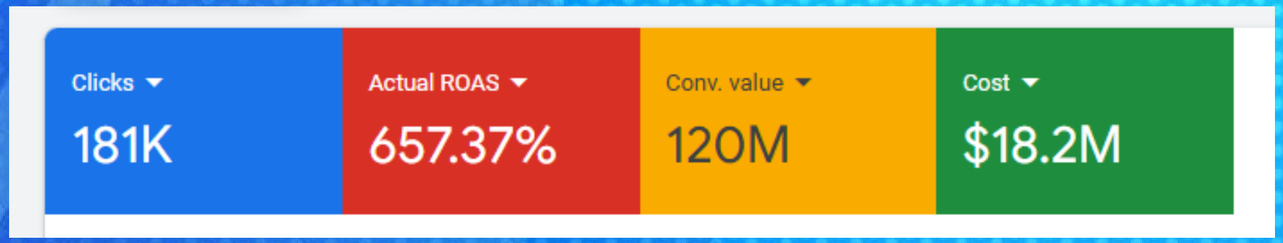
PREVIOUS PROJECTS



GOOGLE ADS
INSIGHTS

PREVIOUS PROJECTS





$116M in Sales
Powered by Google Ads

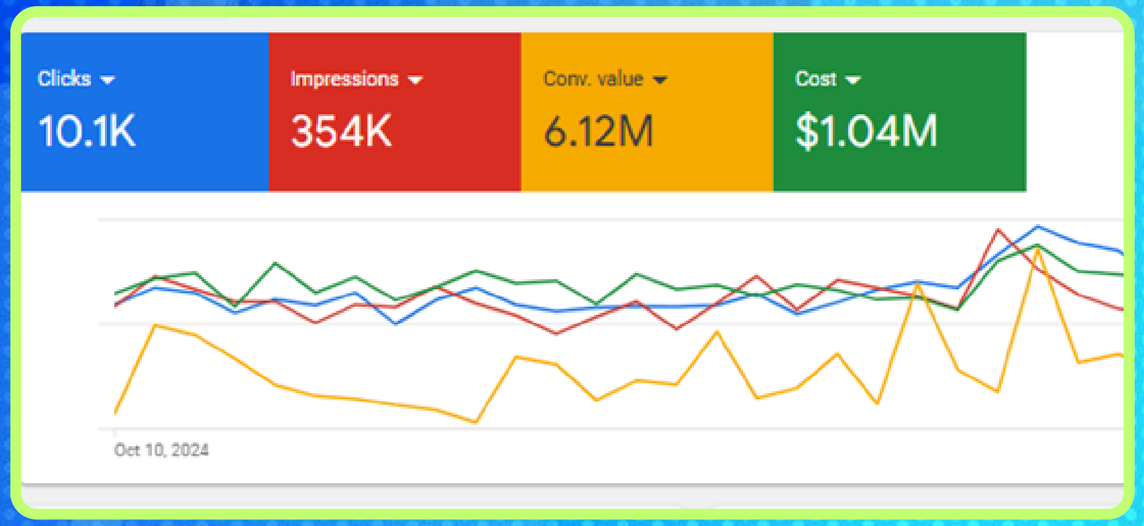
Q1 Industry: Luxury Fragrances

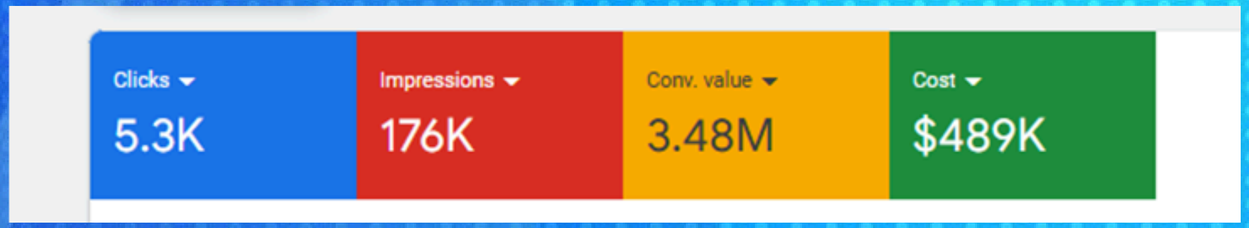
Q2 Primary Channel: Google Ads (Search + Shopping + Display)

Q3 📈 ROAS: Maintained between 5.8x to 7.2x

GOOGLE ADS
INSIGHTS

PREVIOUS PROJECTS





$116M in Sales
Powered by Google Ads

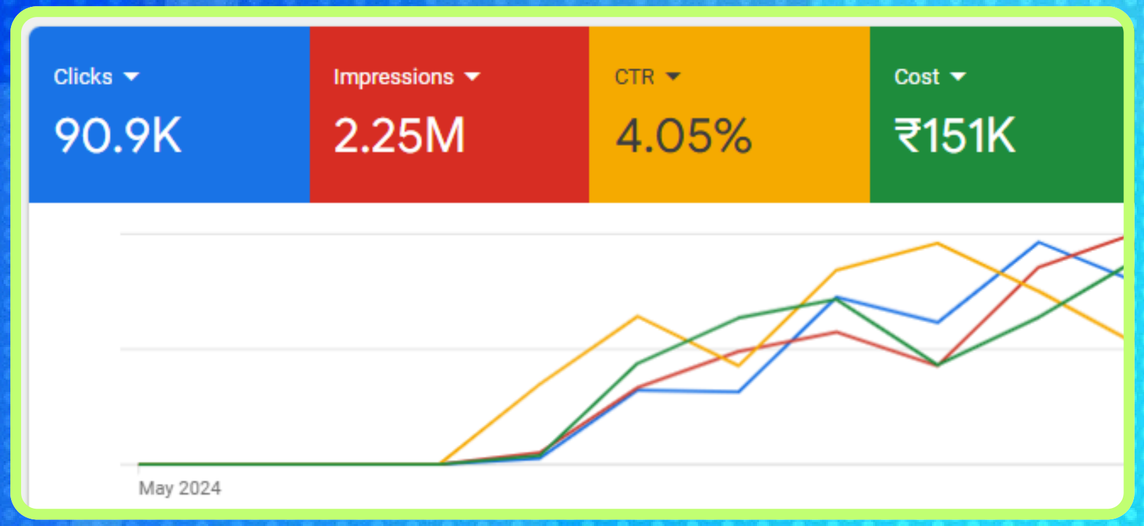
Q1 Industry: Luxury Fragrances

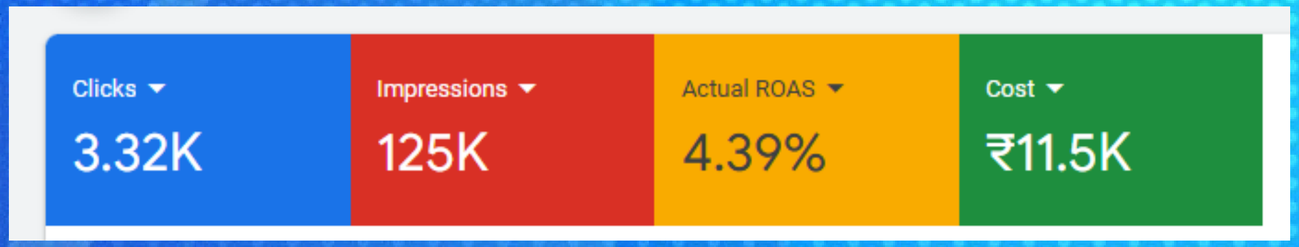
Q2 Primary Channel: Google Ads (Search + Shopping + Display)

Q3 📈 ROAS: Maintained between 5.8x to 7.2x

GOOGLE ADS
INSIGHTS

PREVIOUS PROJECTS





10x In Sales Powered by Google Ads

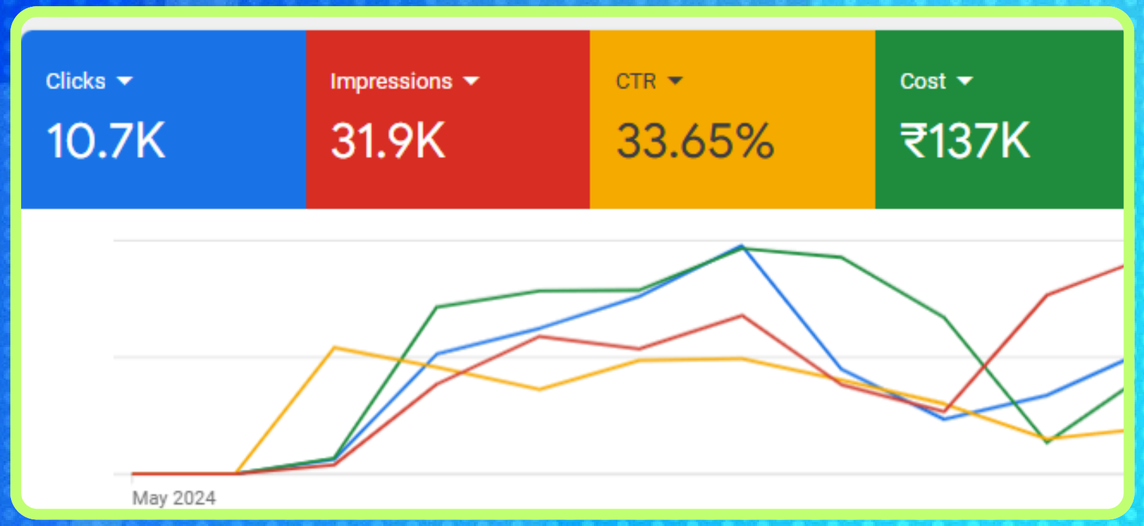
Q1 Industry: Fashion

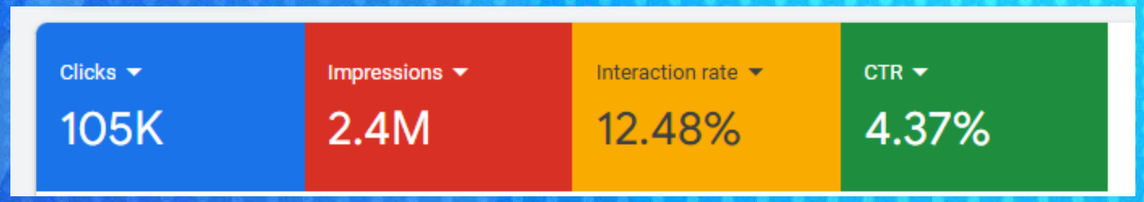
Q2 Primary Channel: Google Ads (Search + Shopping + Display)

Q3 📈 ROAS: Maintained between 7.2x to 10.2x

GOOGLE ADS
INSIGHTS

PREVIOUS PROJECTS





10x In Sales Powered by Google Ads

Q1 Industry: Luxury Fragrances

Q2 Primary Channel: Google Ads (Search + Shopping + Display)

Q3 📈 ROAS: Maintained between 7.2x to 10.2x

Home Shop About Blog

Feel **Confident** and **Supported**

Shop Our Premium Sports Bras

★★★★★

Over 10,000+ Happy Customers

Shop Now Explore Collection

Free Shipping

Easy Returns

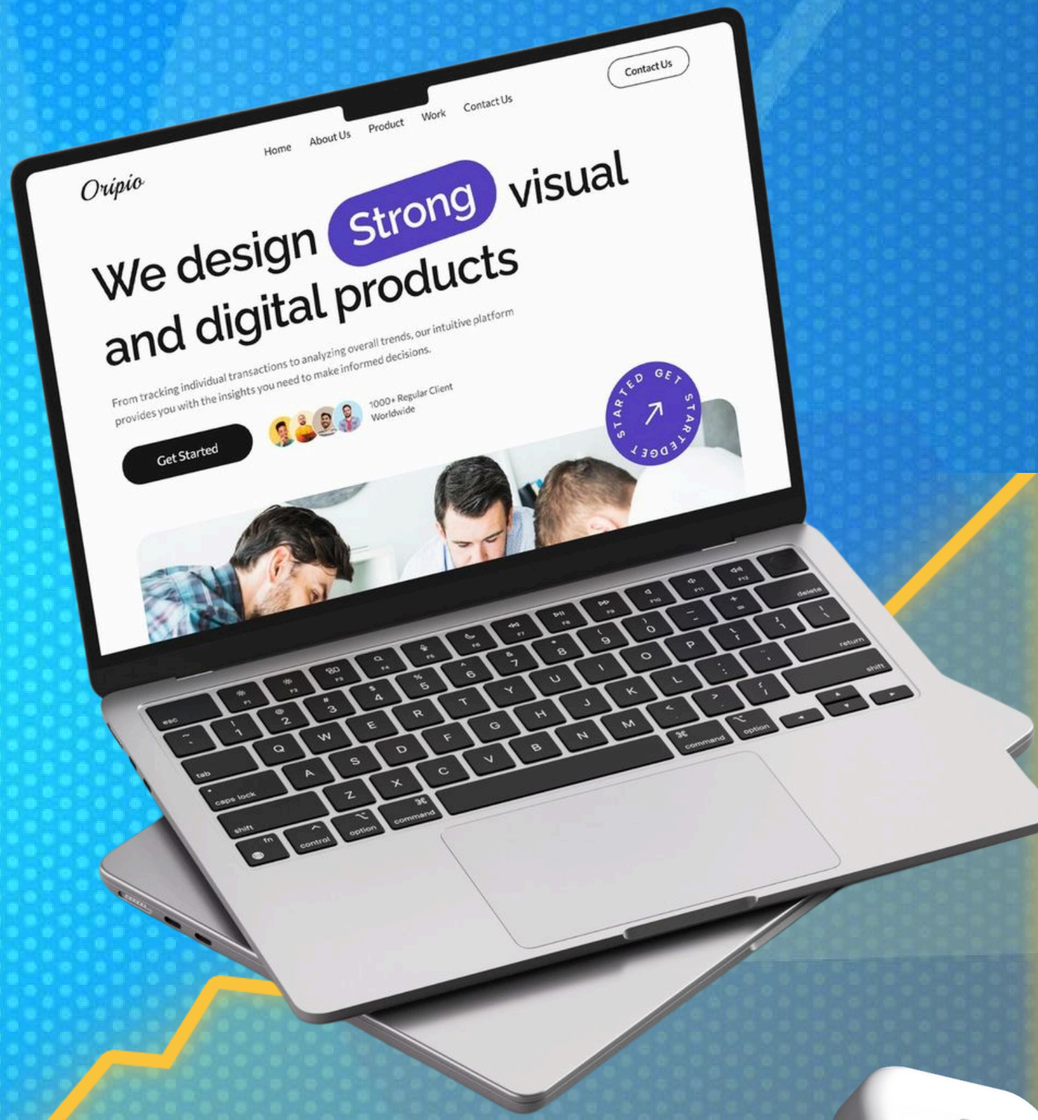
Secure Chockout

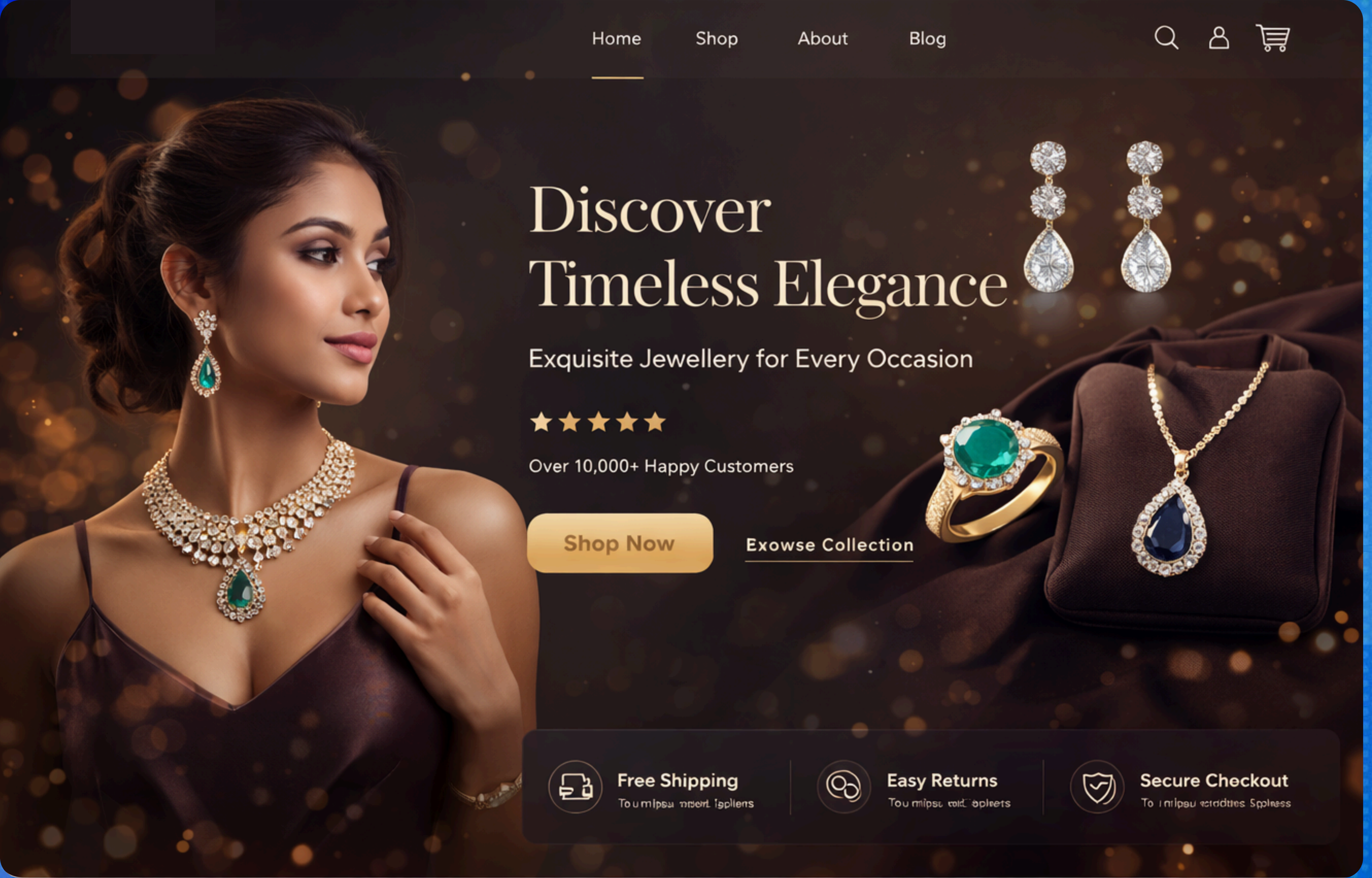
Digital Ads ↗ Current Client

Overview of Advertising

🚀 Early Impact

- ✅ ₹40,000+ in revenue in a single day via performance ad campaigns
- 🧲 High ROAS from day 1 using strategic product promotion + ad funnel
- 🔁 Ongoing strategy to build sustainable sales, content, and SEO authority





Digital Ads ⇝ Current Client

Overview of Advertising

🚀 Initial Results

- ✅ Sales within first few days of launch
- 💰 Operating at just ₹1,000/day ad spend
- 🎯 Conversion tracking fully functional across platforms
- 📈 Early ROAS showing strong promise for scaling

Digital Ads ⇝ Current Client

Overview of Advertising

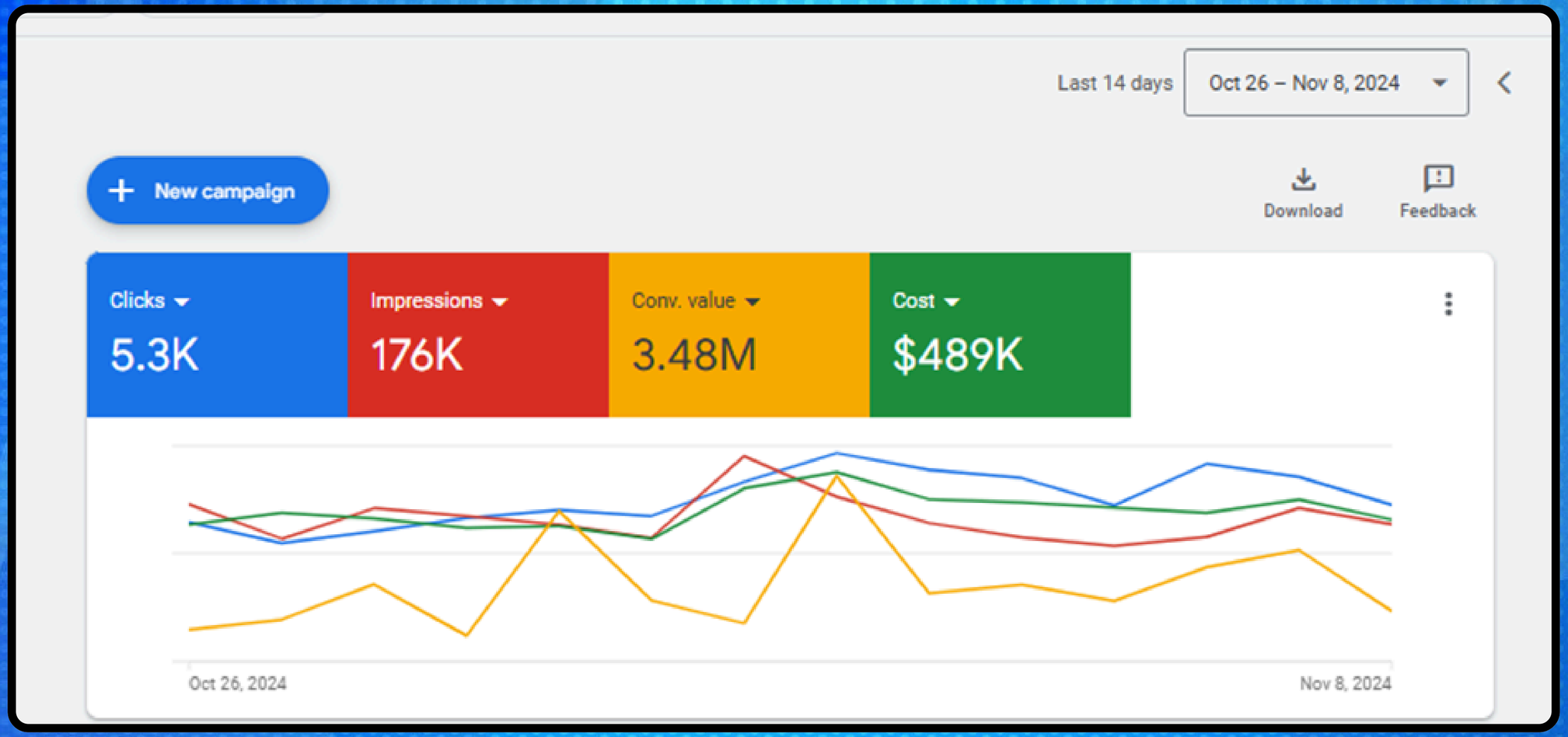
💥 Early Progress

- Ad account structure ready
- Funnel sequencing aligned to the baby product buyer journey
- Sales are beginning to come in
- Working toward scaling campaigns with stability

📍 “This is a premium scaling project currently in motion—case study will be added soon as performance data grows.”

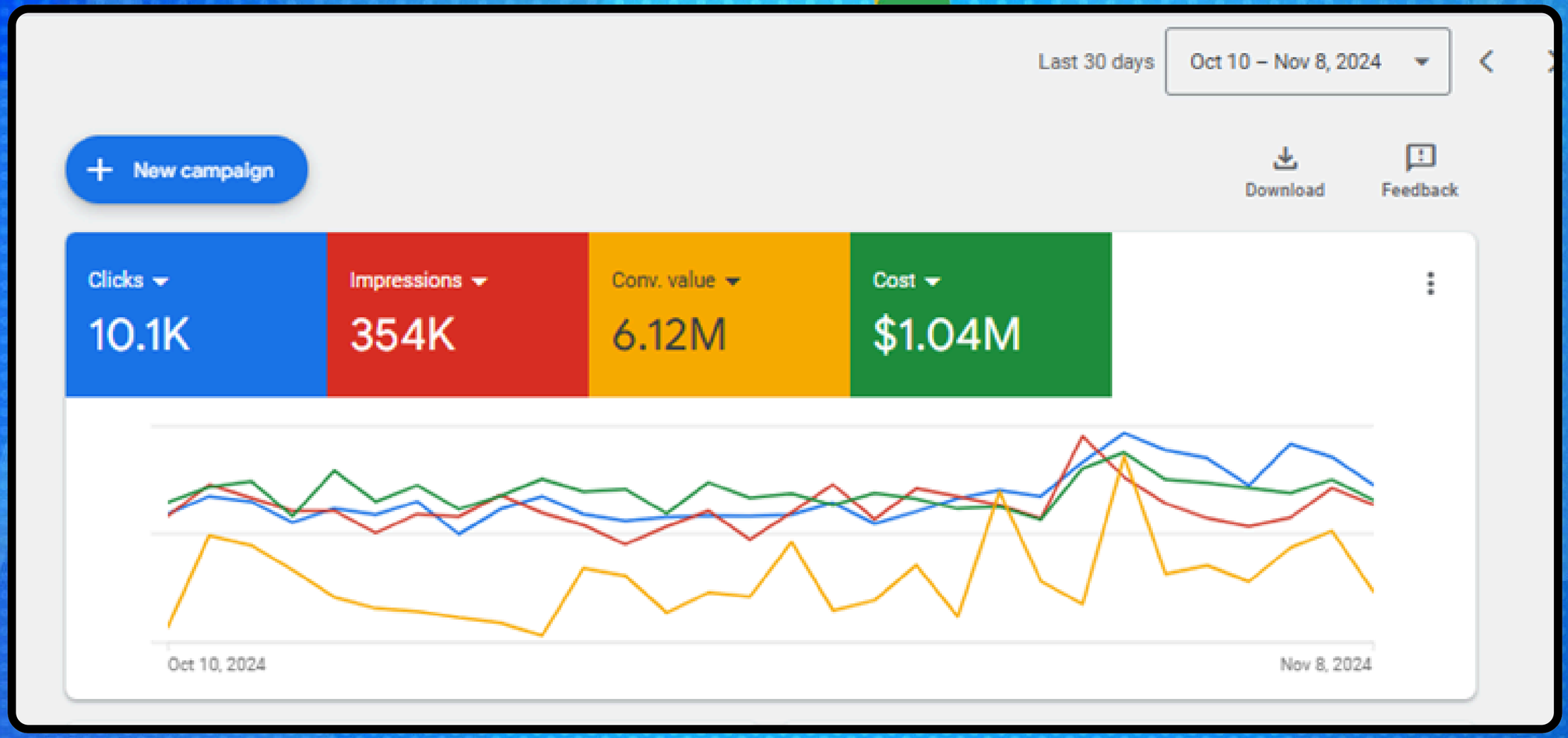
GOOGLE ADS INSIGHTS

PREVIOUS PROJECTS



GOOGLE ADS INSIGHTS

PREVIOUS PROJECTS



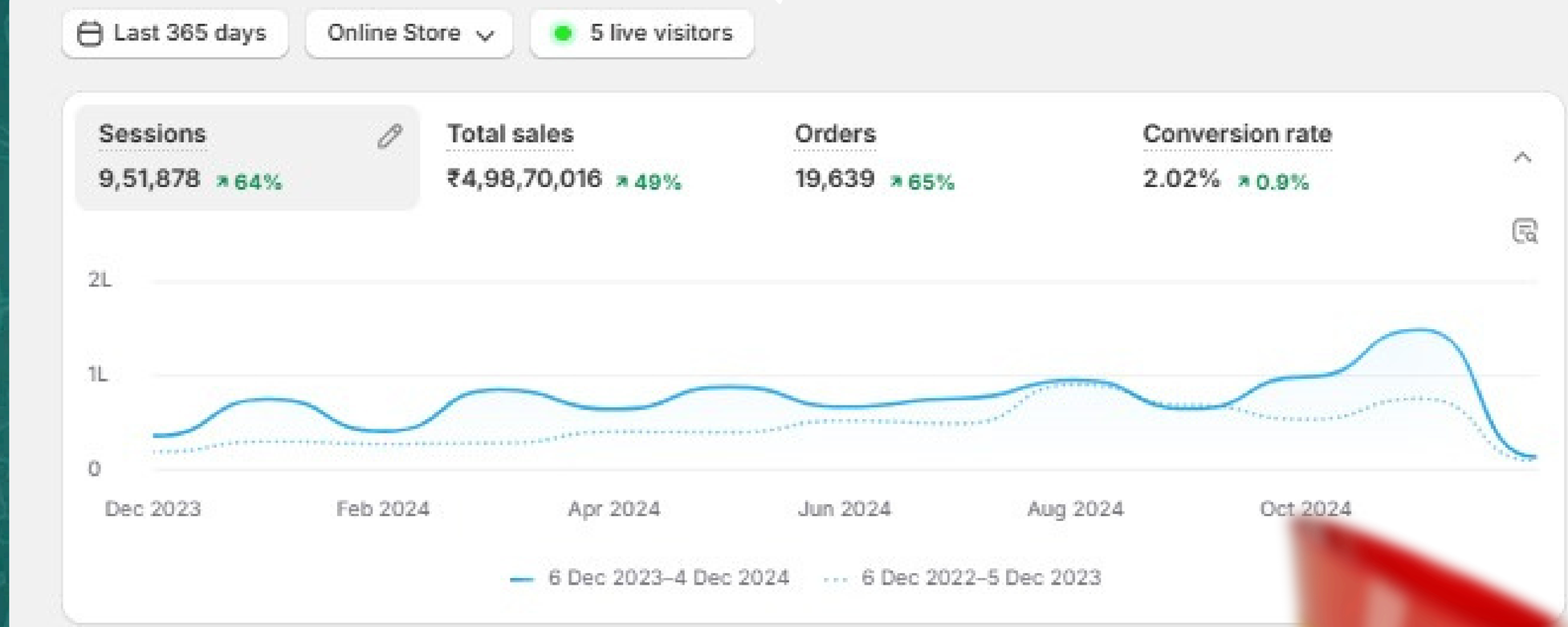
Meta Ads
Facebook & Instagram Ads
Boost Now
AD
Shop Now
AD
SPONSORED
Web Design
UI/UX
SEO
ECommerce

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

Meta

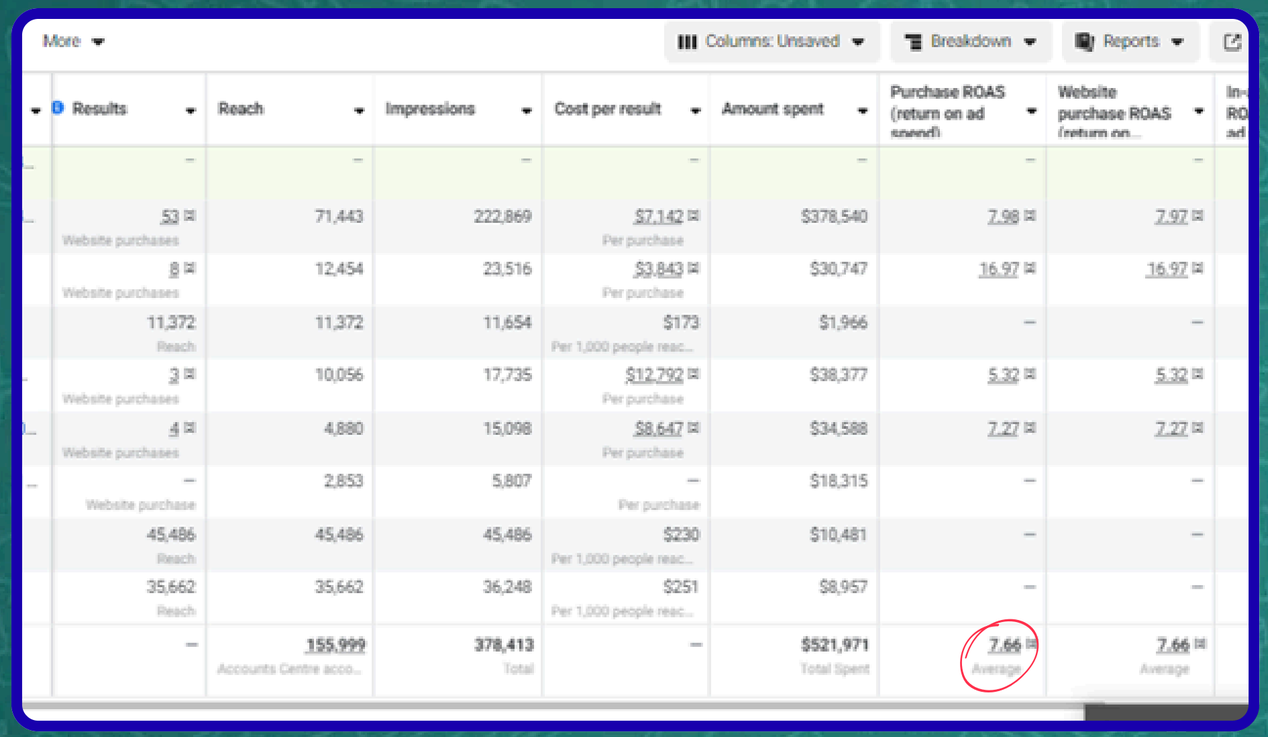
Client Shopify Dashborad



FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

Meta



More | Columns: Unsaved | Breakdown | Reports

Results	Reach	Impressions	Cost per result	Amount spent	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on...	In- RO ad
–	–	–	–	–	–	–	
53 Website purchases	71,443	222,869	$7,142 Per purchase	$378,540	7.98	7.97	
8 Website purchases	12,454	23,516	$3,843 Per purchase	$30,747	16.97	16.97	
11,372 Reach	11,372	11,654	$173 Per 1,000 people reac...	$1,966	–	–	
3 Website purchases	10,056	17,735	$12,792 Per purchase	$38,377	5.32	5.32	
4 Website purchases	4,880	15,098	$8,647 Per purchase	$34,588	7.27	7.27	
– Website purchase	2,853	5,807	– Per purchase	$18,315	–	–	
45,486 Reach	45,486	45,486	$230 Per 1,000 people reac...	$10,481	–	–	
35,662 Reach	35,662	36,248	$251 Per 1,000 people reac...	$8,957	–	–	
–	155,999 Accounts Centre acco...	378,413 Total	–	$521,971 Total Spent	7.66 Average	7.66 Average	

7.66 X in Sales

Powered by Facebook Ads

Q1 Industry: Luxury Fragrances

Q2 Primary Channel: Google Ads (Search + Shopping + Display)

Q3 📈 ROAS: Maintained between 6.X to 12x

FACEBOOK ADS
INSIGHTS

Meta

PREVIOUS PROJECTS

CPC (all)	Website purchases	Purchase ROAS (return on ad...	Website purchase ROA...	Adds to cart
$25	10	13.88	13.88	141
$39	8	13.14	13.14	76
$19	31	12.77	12.77	955
$44	3	12.45	12.45	71
$38	18	12.44	12.44	347
$24	10	12.44	12.44	136
$44	17	12.32	12.32	195
$35	6	10.91	10.91	161

13.88 X Monthly ROAS in Sales Powered by Facebook Ads

01 Industry: Luxury Fragrances

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

Meta

CPC (all)	Website purchases	Purchase ROAS (return on ad...	Website purchase ROA...	Adds to cart
$32	2	58.66	58.66	7
$40	26	25.28	25.28	318
$24	8	21.25	21.25	161
$40	1	18.24	18.24	6
$28	3	17.45	17.45	44
$28	4	17.10	17.10	88
$30	8	16.97	16.97	312

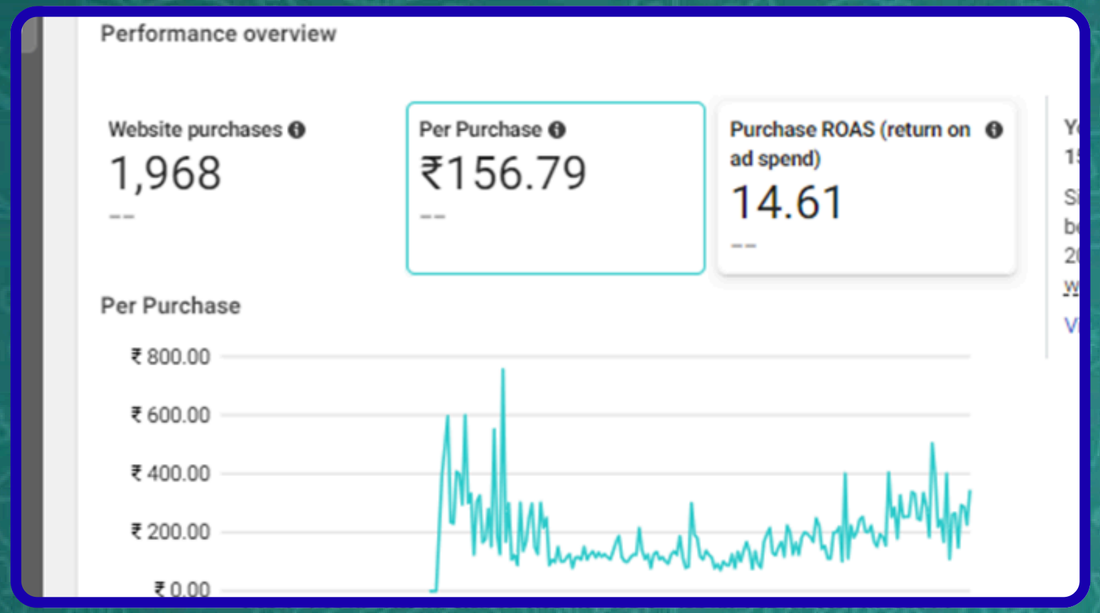
58.66 X Weekly ROAS in Sales Powered by Facebook Ads

Industry: Luxury Fragrances

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

Meta



14.61 X in Sales Powered by Facebook Ads

Q1 Industry: Fashion & Accessories

Q2 Primary Channel: Facebook Ads

Q3 📈 ROAS: Maintained between 8X to 14x

FACEBOOK ADS INSIGHTS

PREVIOUS PROJECTS

Website purchase...	Checkouts Initiated	Website checkouts...	Purchases	Website purchases	Adds to cart	Website adds to cart	Purchases conversion...	In-app purchases
7.08	84	84	52	52	228	228	₹144,165.00	
6.69	196	196	85	85	754	754	₹205,544.00	
6.32	133	133	71	71	394	394	₹166,680.00	
6.31	174	174	95	95	631	631	₹226,620.00	
5.97	170	170	70	70	454	454	₹181,490.00	
5.15	288	288	124	124	889	889	₹158,532.00	
8.01	83	83	49	49	379	379	₹120,505.00	
7.24	173	173	108	108	544	544	₹259,898.00	
5.42	170	170	82	82	460	460	₹125,147.00	
3.99	99	99	62	62	271	271	₹79,320.00	
—	4	4	—	—	777	777	₹0.00	

Meta

8 X in Sales Powered by Facebook Ads

Q1 Industry: Fashion & Accessories

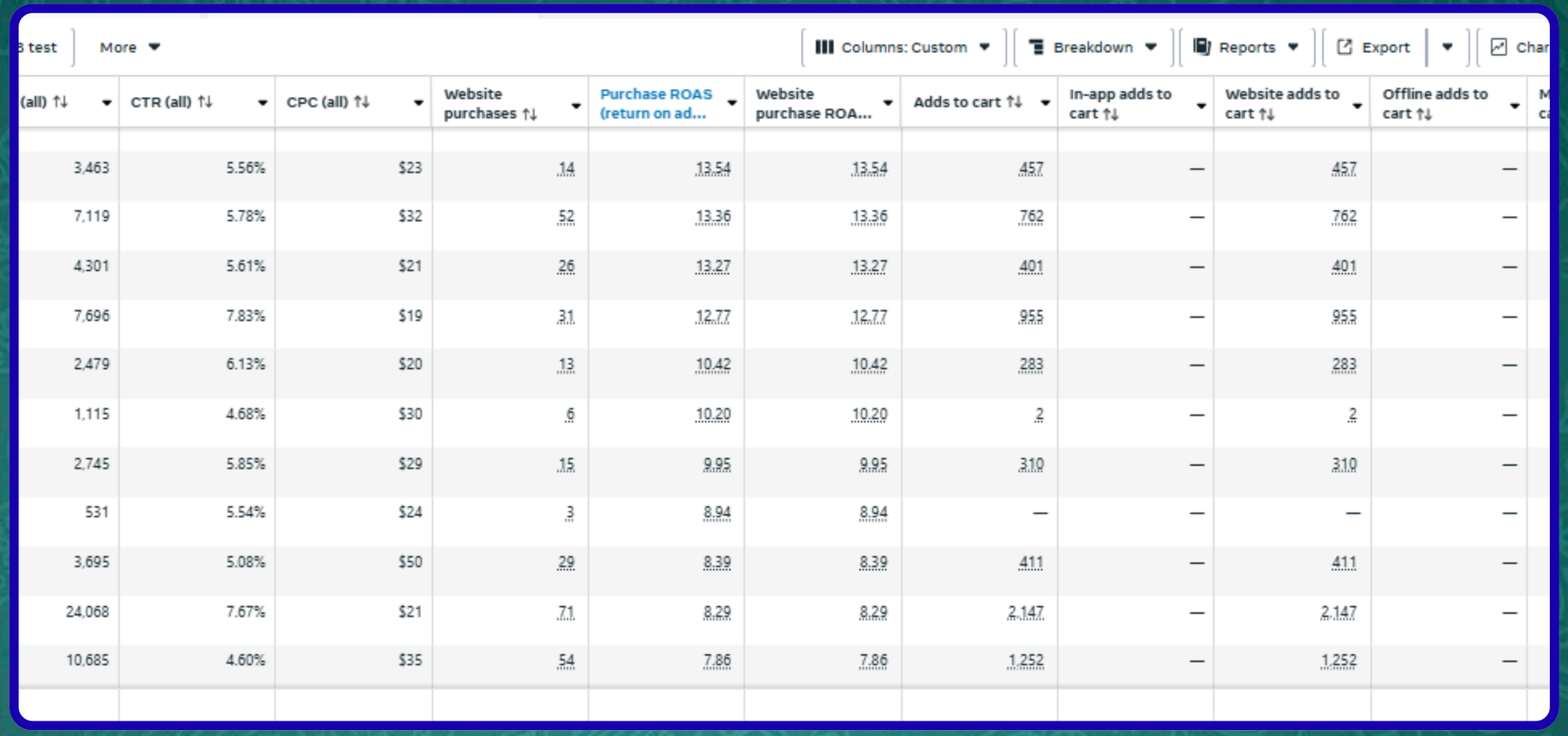
Q2 Primary Channel: Facebook Ads

Q3 📈 ROAS: Maintained between 8X to 14x

FACEBOOK ADS INSIGHTS

PREVIOUS PROJECTS

Meta



(all)	CTR (all)	CPC (all)	Website purchases	Purchase ROAS (return on ad...	Website purchase ROA...	Adds to cart	In-app adds to cart	Website adds to cart	Offline adds to cart
3,463	5.56%	$23	14	13.54	13.54	457	—	457	—
7,119	5.78%	$32	52	13.36	13.36	762	—	762	—
4,301	5.61%	$21	26	13.27	13.27	401	—	401	—
7,696	7.83%	$19	31	12.77	12.77	955	—	955	—
2,479	6.13%	$20	13	10.42	10.42	283	—	283	—
1,115	4.68%	$30	6	10.20	10.20	2	—	2	—
2,745	5.85%	$29	15	9.95	9.95	310	—	310	—
531	5.54%	$24	3	8.94	8.94	—	—	—	—
3,695	5.08%	$50	29	8.39	8.39	411	—	411	—
24,068	7.67%	$21	71	8.29	8.29	2,147	—	2,147	—
10,685	4.60%	$35	54	7.86	7.86	1,252	—	1,252	—

13.54 X in Sales

Powered by Facebook Ads

Q1 Industry: Fashion

Q2 Primary Channel: Facebook Ads

Q3 📈 ROAS: Maintained between 8X to 14x

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

) ↑↓	CTR (all) ↑↓	CPC (all) ↑↓	Website purchases ↑↓	Purchase ROAS (return on ad...	Website purchase ROA...	Adds to cart ↑↓	In-app adds to cart ↑↓	Website adds to cart ↑↓
24,008	7.07%	$21	11	8.63	8.63	2,147	—	2,147
10,685	4.60%	$35	54	7.86	7.86	1,252	—	1,252
31,456	5.69%	$30	125	7.44	7.44	4,008	—	4,008
1,059	7.01%	$33	4	7.27	7.27	145	—	145
12,337	6.05%	$28	47	7.12	7.12	1,377	—	1,377
923	4.53%	$46	4	6.86	6.86	98	—	98
293	7.91%	$37	2	6.51	6.51	21	—	21
1,758	6.55%	$28	6	6.37	6.37	161	—	161
5,113	9.80%	$10	7	5.61	5.61	132	—	132
1,200	6.77%	$32	3	5.32	5.32	148	—	148
942	4.71%	$45	5	3.73	3.73	71	—	71
13,946	5.64%	$8	6	2.94	2.94	123	—	123

7.86 X in Sales Powered by Facebook Ads

Q1 Industry: Home Accessories

Q2 Primary Channel: Facebook Ads

Q3 📈 ROAS: Maintained between 5X to 7x

Meta

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

		CPC (all) ↑↓	Website purchases ↑↓	Purchase ROAS (return on ad...	Website purchase ROA...	Adds to cart ↑↓
	%	$26	4	9.24	9.24	95
	%	$24	3	8.94	8.94	—
	%	$27	4	8.69	8.69	75
	%	$29	2	7.98	7.98	22
	%	$34	39	7.77	7.77	950
	%	$19	40	7.64	7.64	1,284
	%	$29	17	7.63	7.63	530

9.24 X in Sales Powered by Facebook Ads

Q1 Industry: Fashion

Q2 Primary Channel: Facebook Ads

Q3 📈 ROAS: Maintained between 6X to 9x

Meta

FACEBOOK ADS INSIGHTS

PREVIOUS PROJECTS

Website purchase...	Checkouts Initiated	Website checkouts...	Purchases	Website purchases	Adds to cart	Website adds to cart	Purchases conversion...
7.08	84	84	52	52	228	228	₹144,165.00
6.69	196	196	85	85	754	754	₹205,544.00
6.32	133	133	71	71	394	394	₹166,680.00
6.31	174	174	95	95	631	631	₹226,620.00
5.97	170	170	70	70	454	454	₹181,490.00
5.15	288	288	124	124	889	889	₹158,532.00
8.01	83	83	49	49	379	379	₹120,505.00
7.24	173	173	108	108	544	544	₹259,898.00
5.42	170	170	82	82	460	460	₹125,147.00
3.99	99	99	62	62	271	271	₹79,320.00
—	4	4	—	—	777	777	₹0.00

7 X in Sales Powered by Facebook Ads

Q1 Industry: Fashion

Q2 Primary Channel: Facebook Ads

Q3 📈 ROAS: Maintained between 6X to 8x

Meta

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

Impressions	CPM (cost per 1,000...	Link clicks	Shop clicks	CPC (cost per link click)	CTR (link click-through rate)	Clicks (all)	CTR (all)
31,945	$271	17	—	$509	0.05%	26	0.08%
9,197	$611	7	—	$803	0.08%	20	0.22%
32,616	$844	468	—	$59	1.43%	645	1.98%
2,646	$1,730	29	—	$158	1.10%	65	2.46%
—	—	—	—	—	—	—	—

Sales Ads for Digital Products

Q1 Industry: Digital Products

Q2 Primary Channel: Facebook Ads

Q3 200+ Sales per month

FACEBOOK ADS INSIGHTS

PREVIOUS PROJECTS

Columns: Performance | Breakdown | Reports | Export | Charts

Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
₹200.00 Daily	7-day click or ...	31,264 Link Clicks	612,958	1,391,340	₹0.52 Per link click	₹16,389.05	9 Jan 2025
Using ad set bud...	7-day click or ...	8,456 Instagram profile visits	605,232	910,206	₹1.04 Per Instagram profile v...	₹8,824.78	31 Mar 2024
Using ad set bud...	7-day click or ...	5,095 Link Clicks	149,322	215,260	₹0.63 Per link click	₹3,231.40	7 Feb 2024
₹100.00 Daily	7-day click or ...	2,518 Link Clicks	129,021	189,607	₹0.55 Per link click	₹1,391.88	9 Aug 2024
₹100.00 Daily	7-day click or ...	2,264 Link Clicks	60,360	84,516	₹0.52 Per link click	₹1,176.60	27 Aug 2024
₹100.00 Daily	7-day click or ...	1,514 Link Clicks	67,969	95,895	₹1.28 Per link click	₹1,934.34	24 Jun 2024
₹100.00 Daily	7-day click or ...	1,405 Link Clicks	49,863	111,670	₹1.02 Per link click	₹1,439.58	10 Jul 2024
₹100.00	7-day click or ...	1,291	40,662	54,424	₹0.98	₹1,270.77	22 Jul 2024

Sales Ads for Digital Products

Q1 Industry: Digital Products

Q2 Primary Channel: Facebook Ads

Q3 200+ Sales per month

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS

Columns: Performance | Breakdown | Reports | Export | Charts

Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
₹200.00 Daily	7-day click or ...	31,264 Link Clicks	612,958	1,391,340	₹0.52 Per link click	₹16,389.05	9 Jan 2025
Using ad set bud...	7-day click or ...	8,456 Instagram profile visits	605,232	910,206	₹1.04 Per Instagram profile v...	₹8,824.78	31 Mar 2024
Using ad set bud...	7-day click or ...	5,095 Link Clicks	149,322	215,260	₹0.63 Per link click	₹3,231.40	7 Feb 2024
₹100.00 Daily	7-day click or ...	2,518 Link Clicks	129,021	189,607	₹0.55 Per link click	₹1,391.88	9 Aug 2024
₹100.00 Daily	7-day click or ...	2,264 Link Clicks	60,360	84,516	₹0.52 Per link click	₹1,176.60	27 Aug 2024
₹100.00 Daily	7-day click or ...	1,514 Link Clicks	67,969	95,895	₹1.28 Per link click	₹1,934.34	24 Jun 2024
₹100.00 Daily	7-day click or ...	1,405 Link Clicks	49,863	111,670	₹1.02 Per link click	₹1,439.58	10 Jul 2024
₹100.00	7-day click or ...	1,291	40,662	54,424	₹0.98	₹1,270.77	22 Jul 2024

Sales Ads for Digital Products

Q1 Industry: Digital Products

Q2 Primary Channel: Facebook Ads

Q3 200+ Sales per month

Meta

FACEBOOK ADS INSIGHTS

PREVIOUS PROJECTS

Columns: Performance | Breakdown | Reports | Export | Charts

Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
₹200.00 Daily	7-day click or ...	31,264 Link Clicks	612,958	1,391,340	₹0.52 Per link click	₹16,389.05	9 Jan 2025
Using ad set bud...	7-day click or ...	8,456 Instagram profile visits	605,232	910,206	₹1.04 Per Instagram profile v...	₹8,824.78	31 Mar 2024
Using ad set bud...	7-day click or ...	5,095 Link Clicks	149,322	215,260	₹0.63 Per link click	₹3,231.40	7 Feb 2024
₹100.00 Daily	7-day click or ...	2,518 Link Clicks	129,021	189,607	₹0.55 Per link click	₹1,391.88	9 Aug 2024
₹100.00 Daily	7-day click or ...	2,264 Link Clicks	60,360	84,516	₹0.52 Per link click	₹1,176.60	27 Aug 2024
₹100.00 Daily	7-day click or ...	1,514 Link Clicks	67,969	95,895	₹1.28 Per link click	₹1,934.34	24 Jun 2024
₹100.00 Daily	7-day click or ...	1,405 Link Clicks	49,863	111,670	₹1.02 Per link click	₹1,439.58	10 Jul 2024
₹100.00	7-day click or ...	1,291	40,662	54,424	₹0.98	₹1,270.77	22 Jul 2024

Sales Ads for Digital Products

Q1 Industry: Digital Products

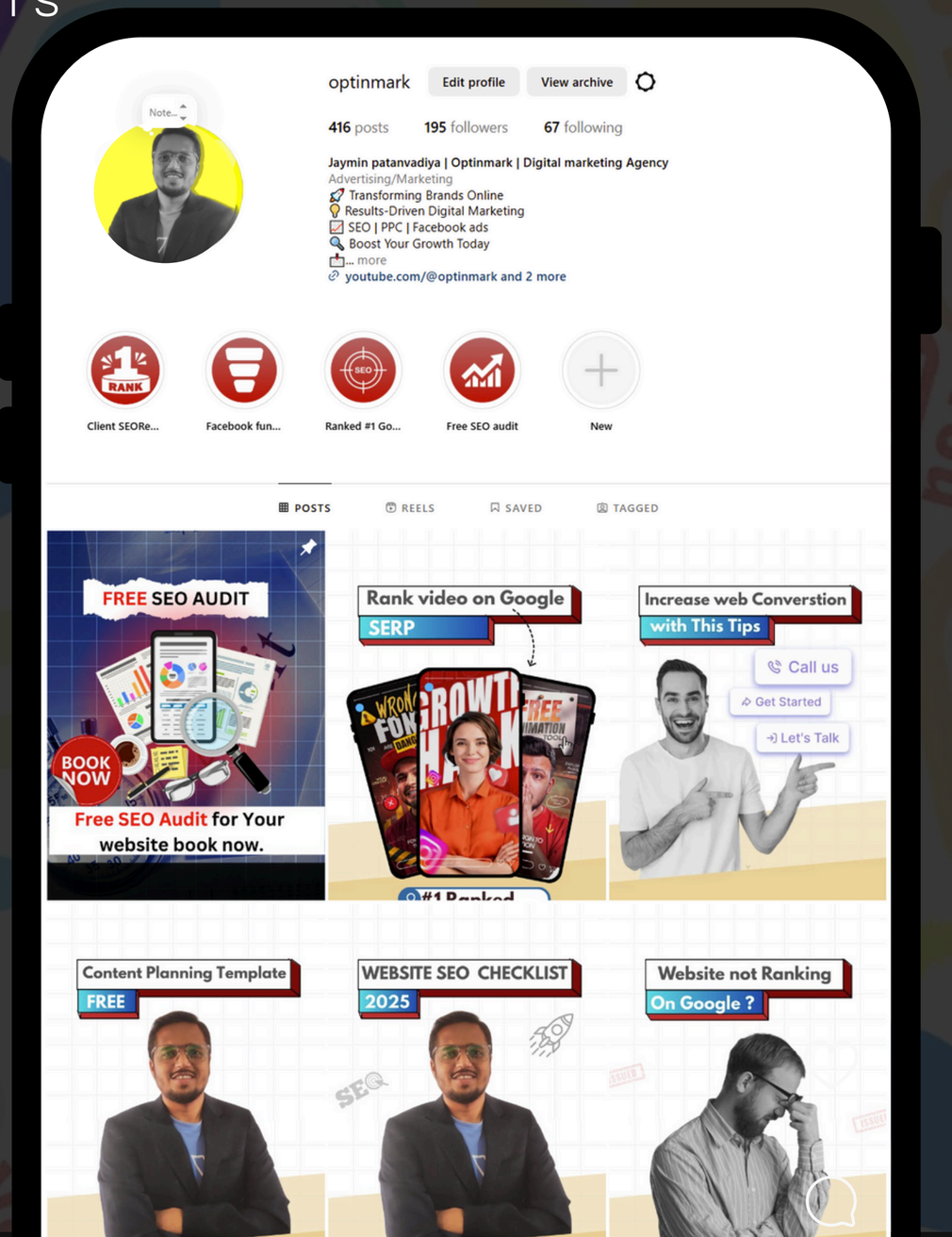
Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

Meta

FACEBOOK ADS
INSIGHTS

PROJECTS



Multiple Sales & Awareness Campaigns for Astrology

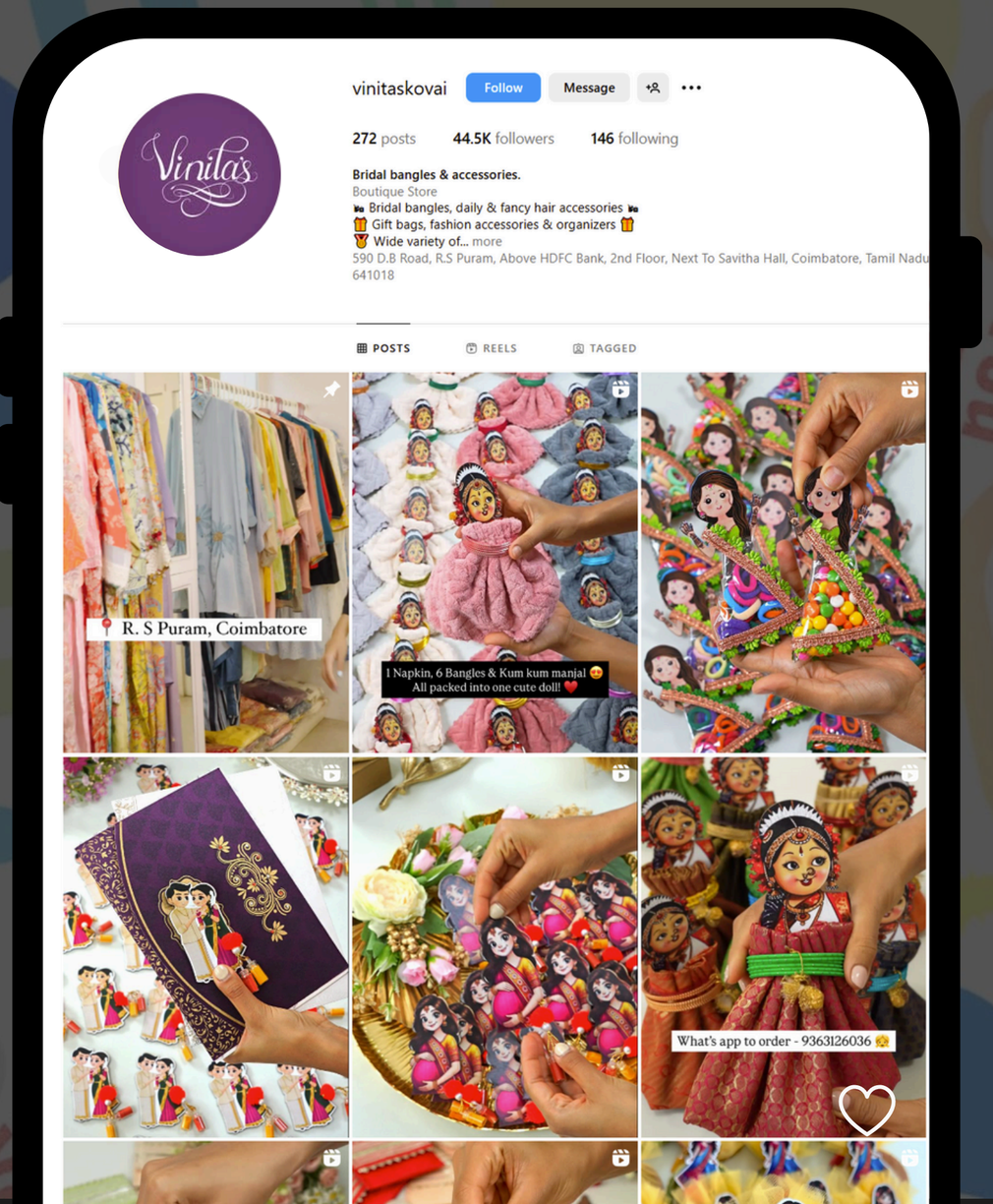
Q1 Industry: Digital marketing

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS



Sales Ads for Fashion Accessories

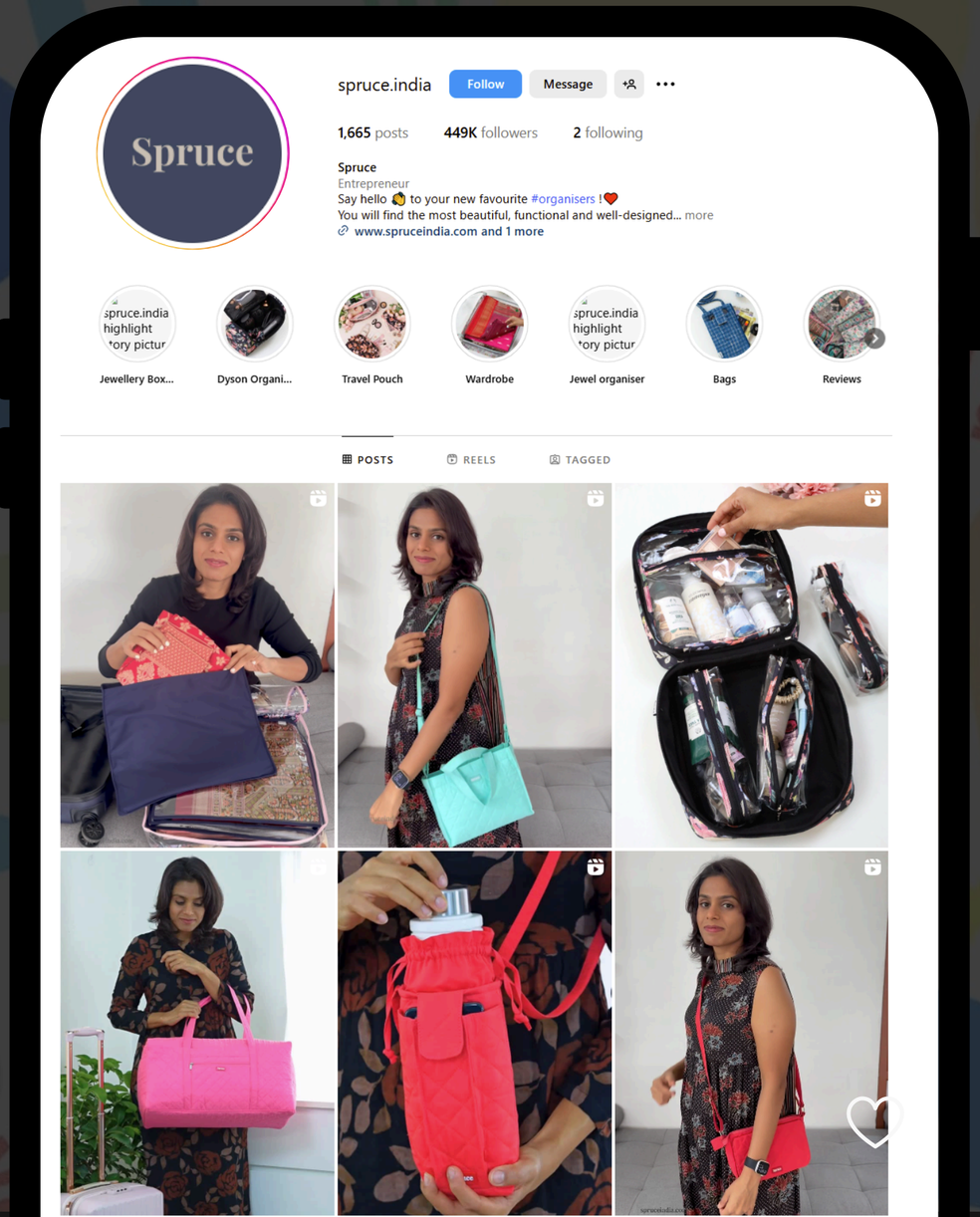
Q1 Industry: Fashion Accessories

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS



Spruce

Sales Ads for Fashion Accessories

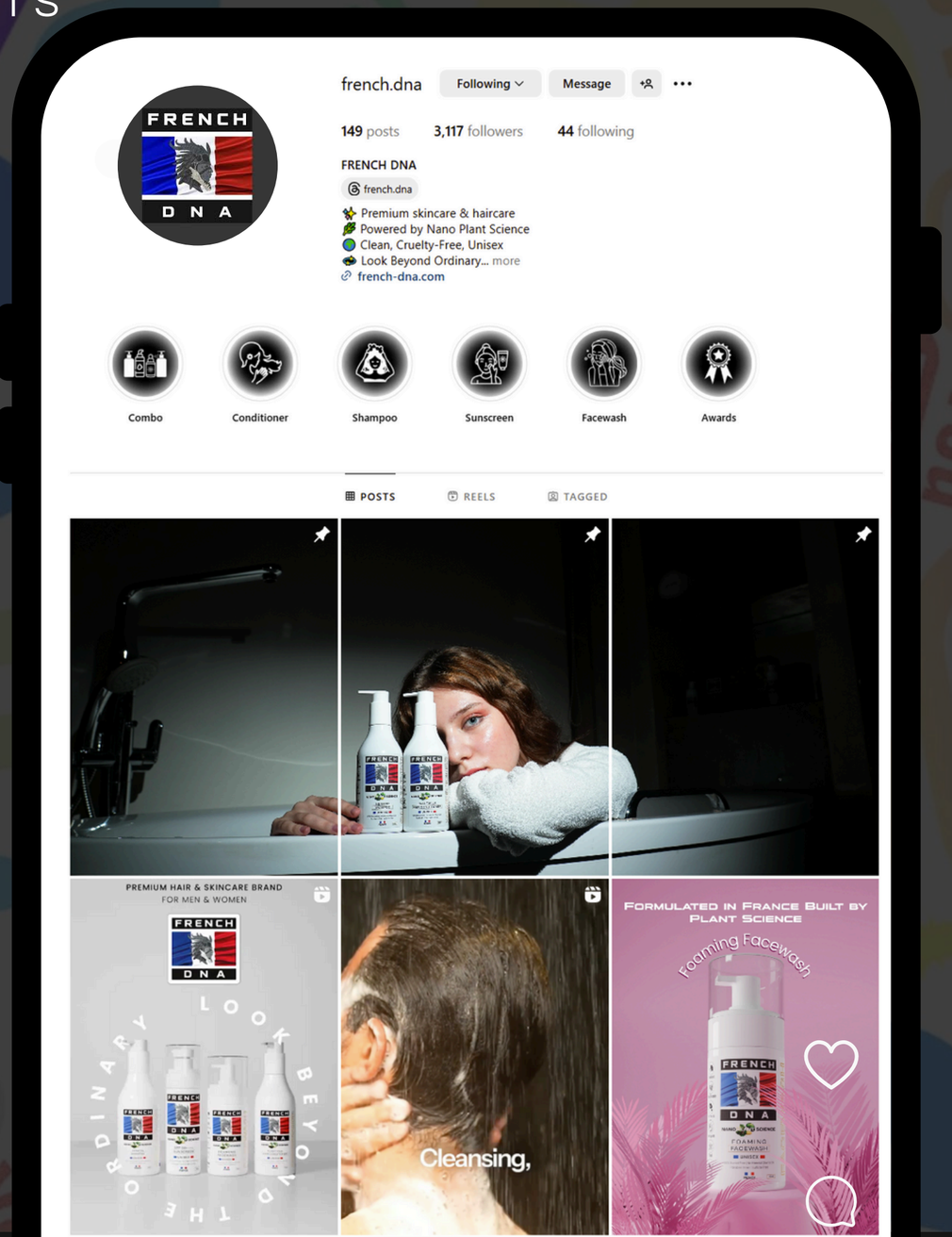
Q1 Industry: Fashion Accessories

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS INSIGHTS

PREVIOUS PROJECTS



Multiple Sales & Awareness Campaigns for Astrology

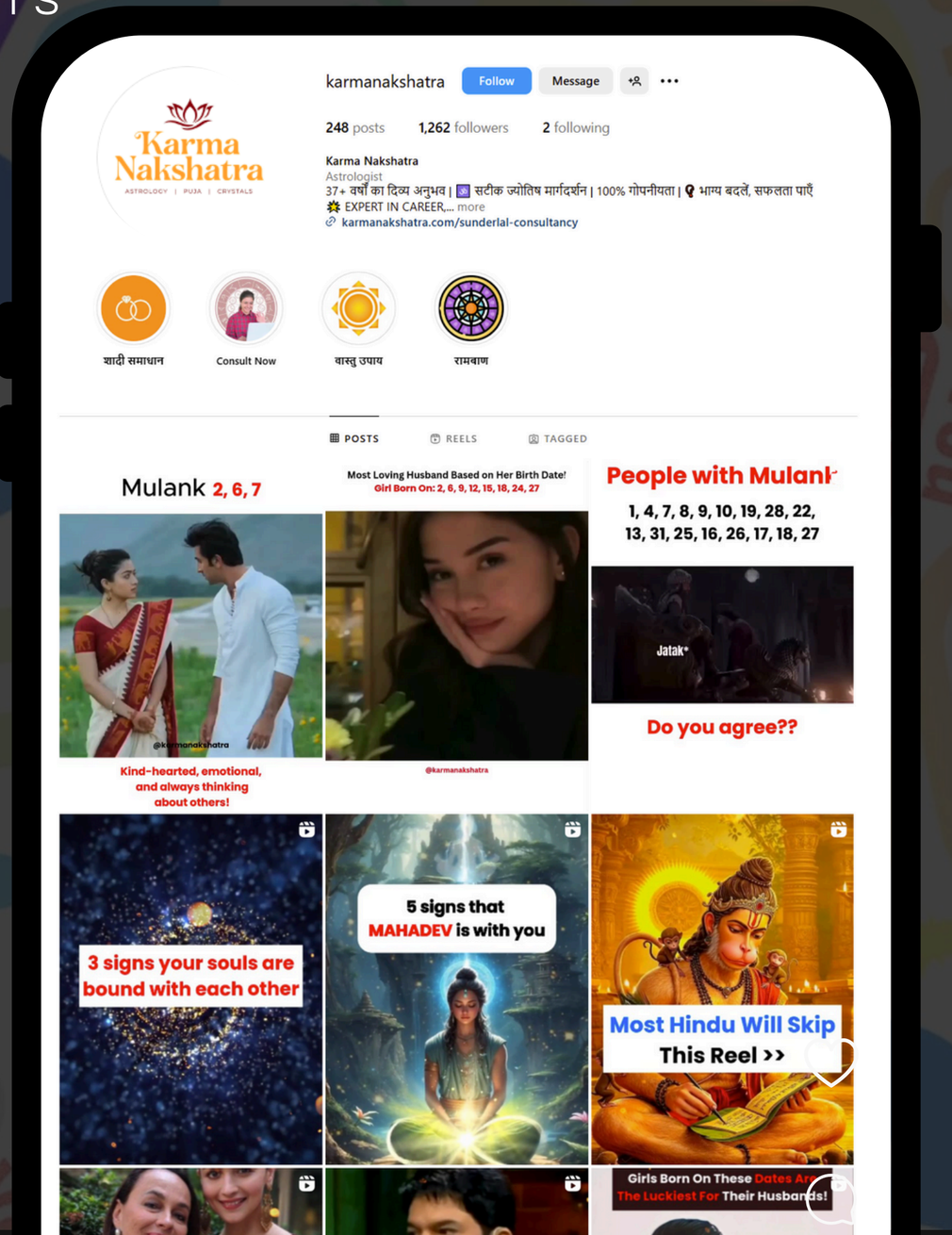
Q1 Industry: Skincare & Hair care

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS



Karma Nakshatra
ASTROLOGY | PUJA | CRYSTALS

Multiple Sales & Awareness Campaigns for Astrology

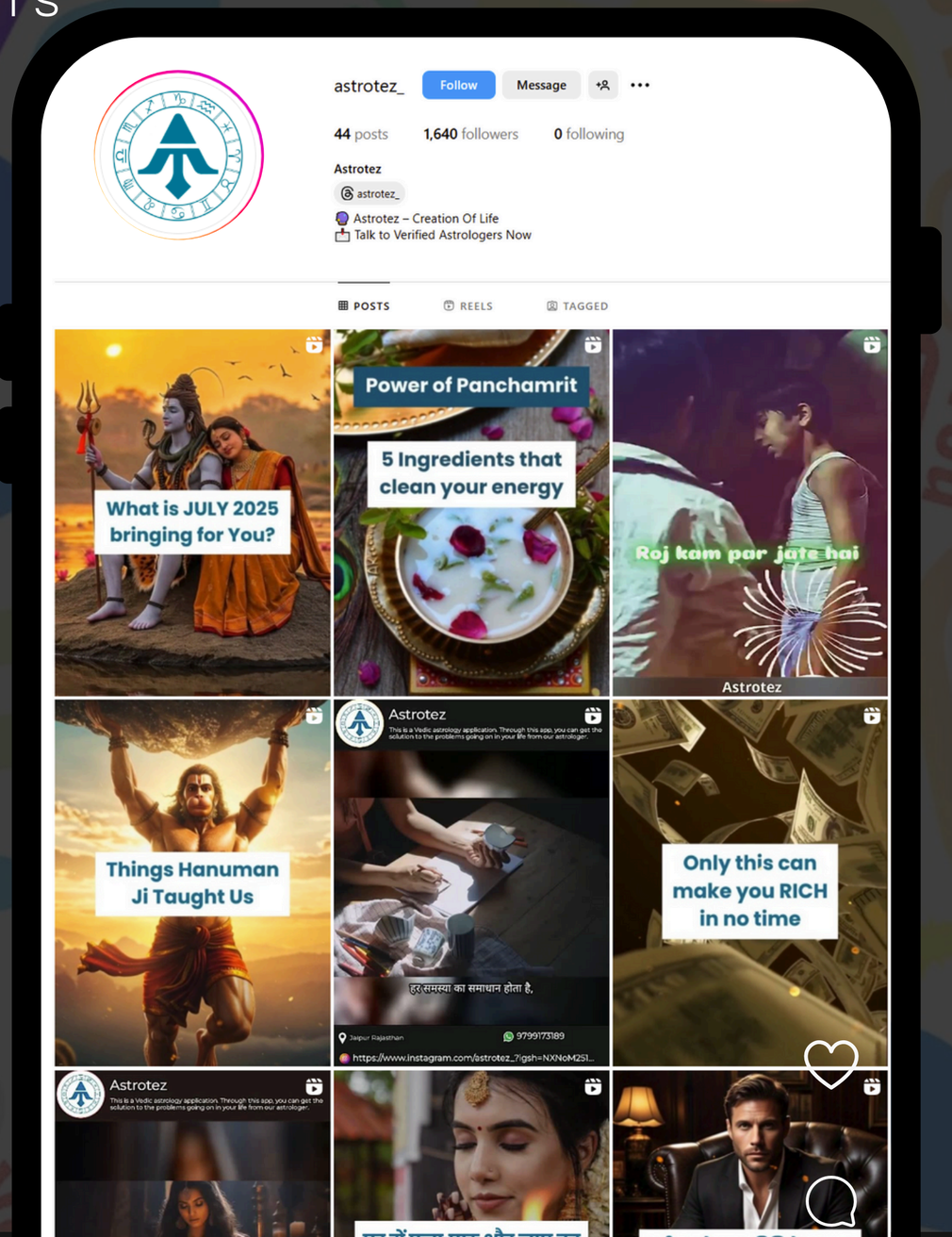
Q1 Industry: Astrology

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS



Multiple Sales & Awareness Campaigns for Astrology

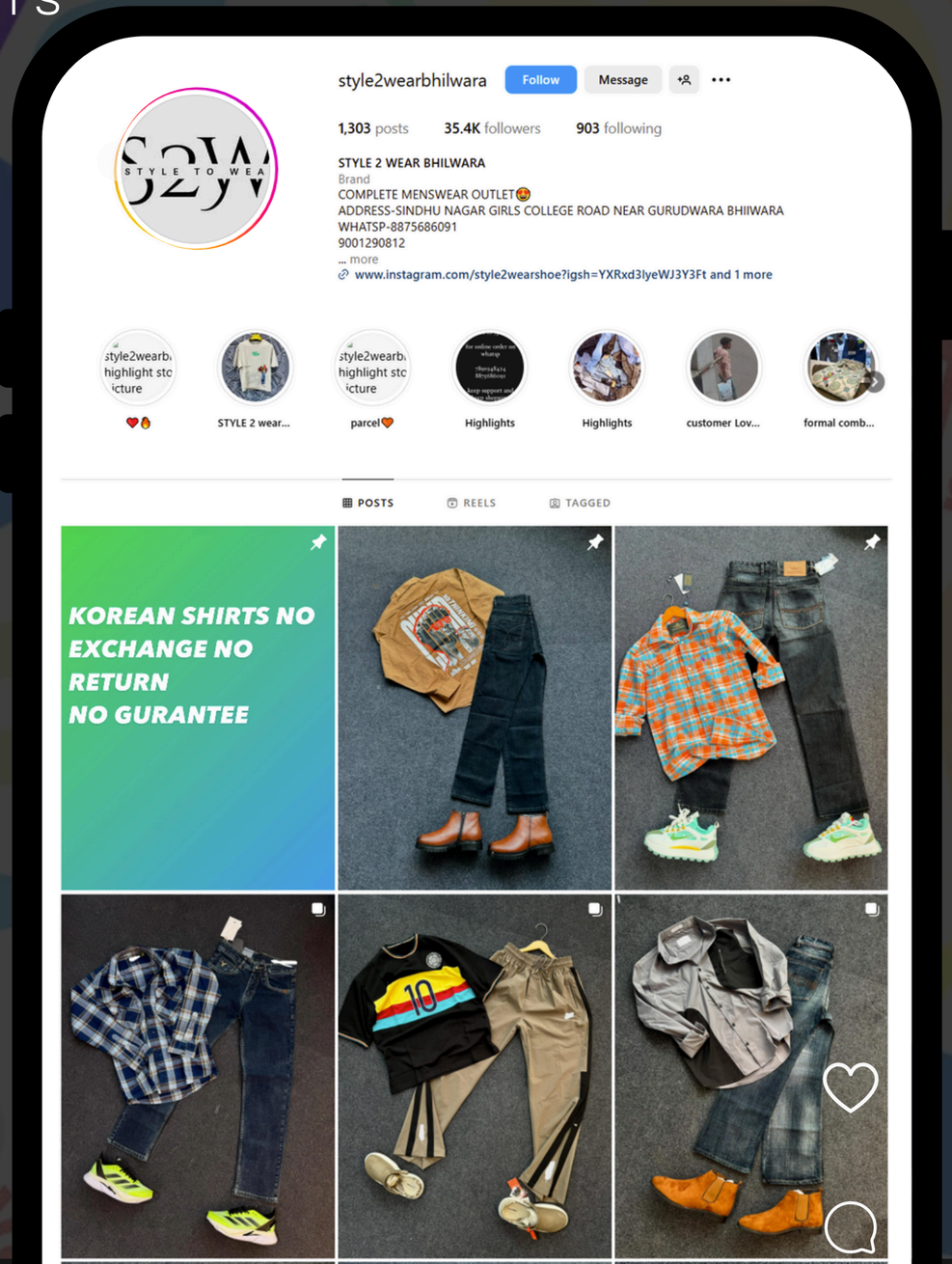
Q1 Industry: Astrology

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS



Sales Ads for Clothing Products

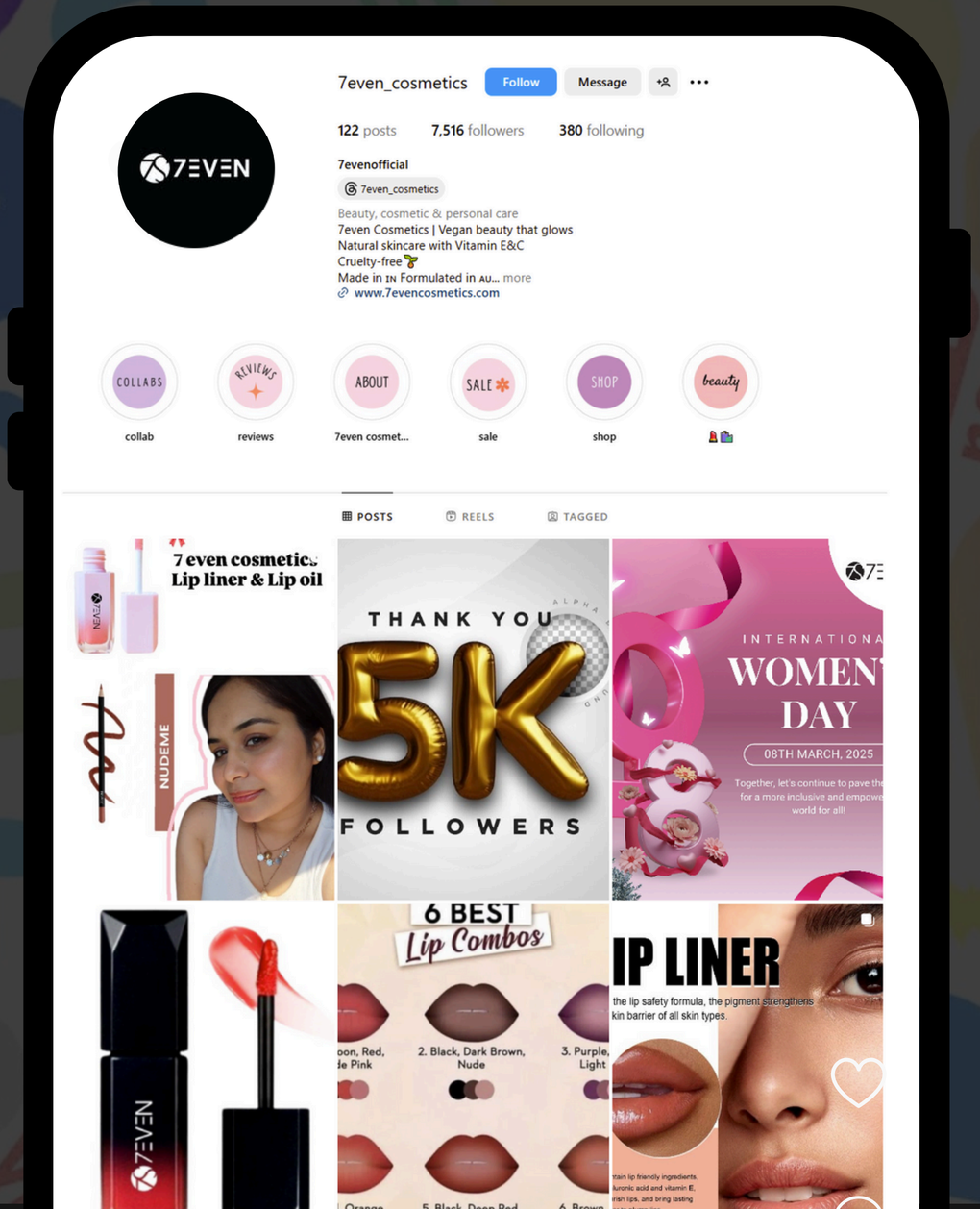
Q1 Industry: Fashion & Clothing

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS



Sales Ads for Cosmetics Products

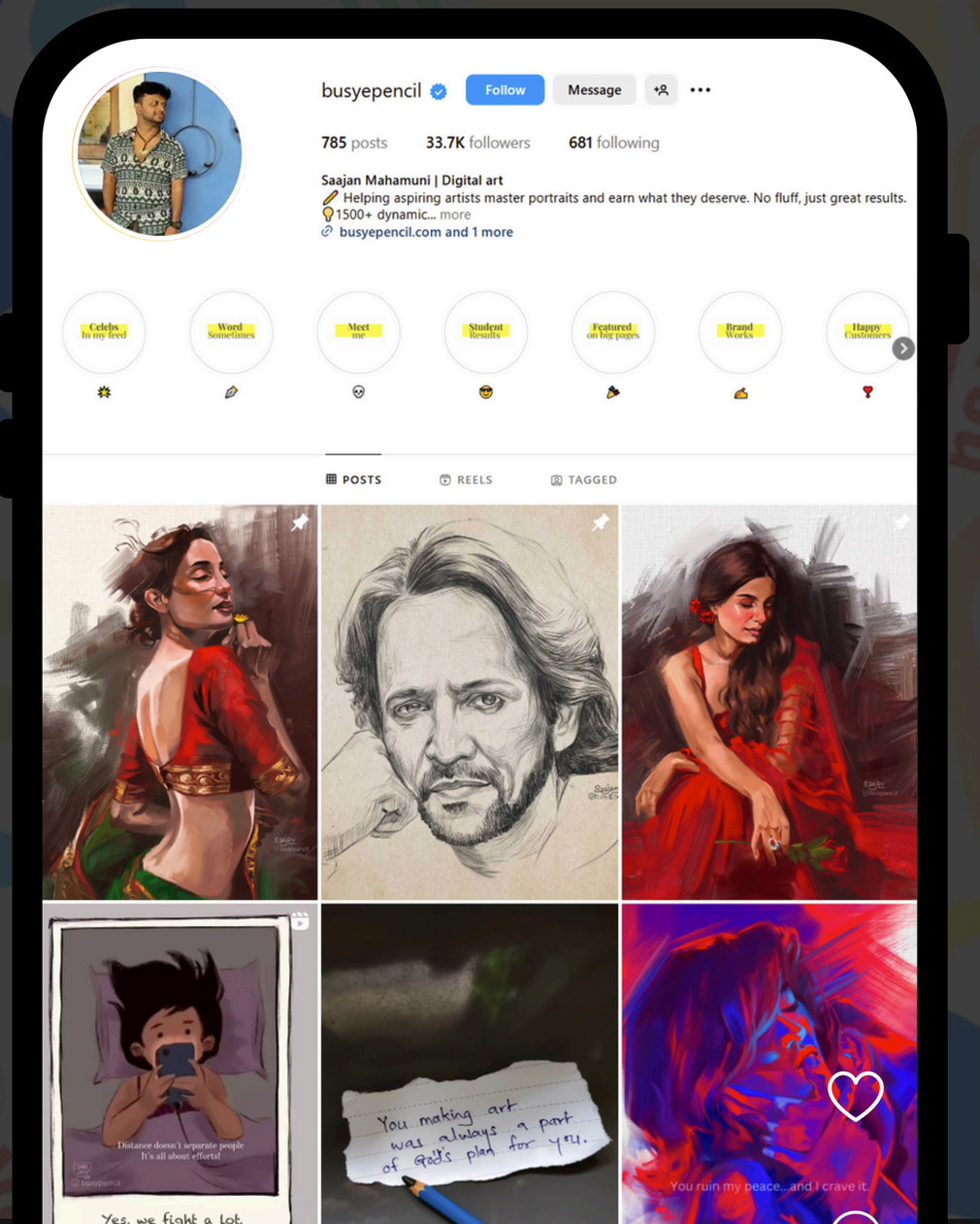
Q1 Industry: Cosmetics

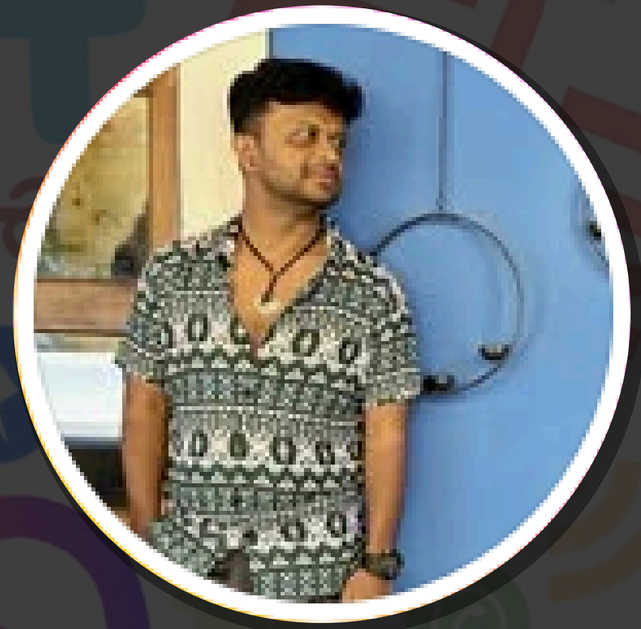
Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

FACEBOOK ADS
INSIGHTS

PREVIOUS PROJECTS





Sales Ads for Digital Art & Course

Q1 Industry: Digital Art & Courses

Q2 Primary Channel: Facebook Ads

Q3 Multiple Sales & Awareness Campaigns

Keyword Research | On-Page Optimization | Link Building | Analytics & Reporting

THE ROJGAR
हर हाथ रोजगार

Search Console Insights

Google

Performance on Search results

EXPOR

24 hours | 7 days | 28 days | 3 months | ✓ 16 months | Search type: Web | + Add filter | Reset filters

Last update: 2.5 hours a

Total clicks	Total impressions	Average CTR	Average position
56.5K	4.1M	1.4%	7.1

THE ROJGAR
हर हाथ रोजगार

Search Console Insights

Google

Performance on Search results

EXPORT

24 hours | 7 days | 28 days | 3 months | ✓ 16 months | Search type: Web | + Add filter | Reset filters

Last update: 2.5 hours ago

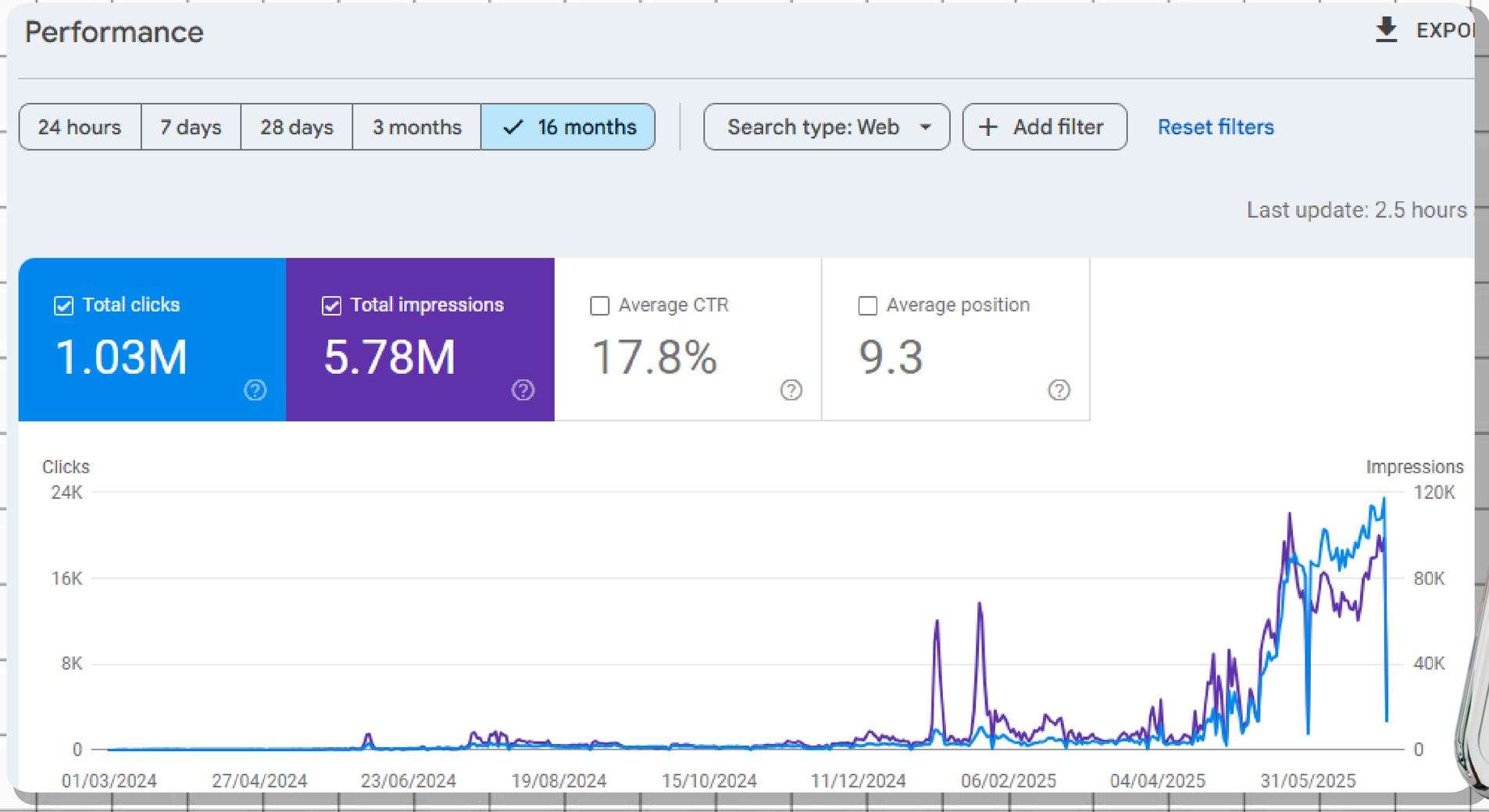
QUERIES | PAGES | COUNTRIES | DEVICES | SEARCH APPEARANCE | DATES

Top queries	Clicks	Impressions
rojgar result	28,556	2,593,921
rojgar online	4,847	117,896
rojgar results	1,741	114,502
sarkari rojgar	1,304	74,585
rojgar result 2025	600	35,463

Mangal Sattaking .com

Search Console Insights

Google



Mangal Sattaking .com

Search Console Insights

24 hours | 7 days | 28 days | 3 months | ✓ 16 months | Search type: Web | + Add filter | Reset filters

Last update: 2.5 hours

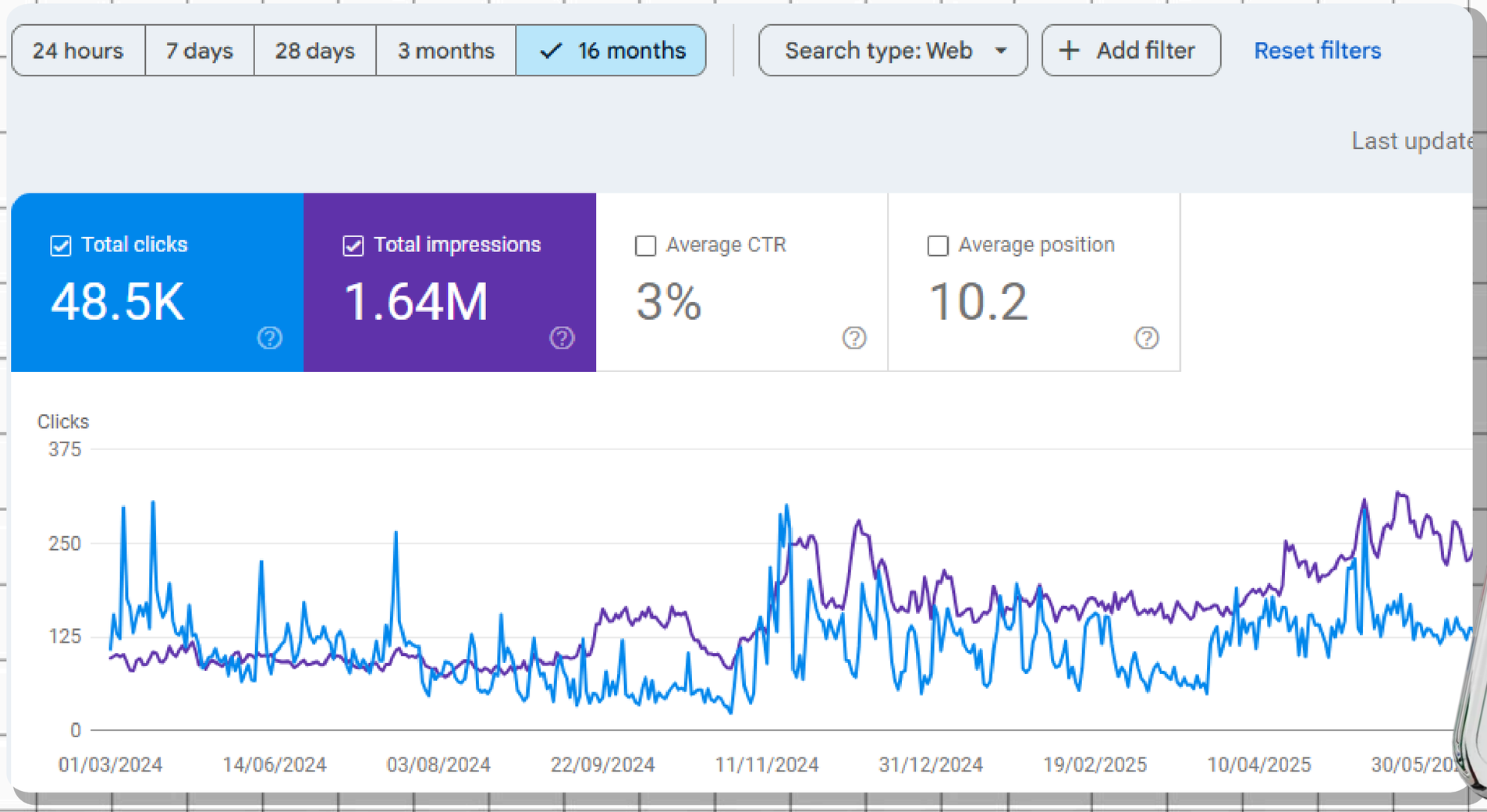
QUERIES | PAGES | COUNTRIES | DEVICES | SEARCH APPEARANCE | DATES

Top queries	↓ Clicks	Impressions
black satta king	158,067	784,318
black satta	126,166	574,861
black satta king 786	120,990	853,820
ब्लैक सट्टा किंग 786	60,849	491,57
ब्लैक सट्टा किंग	39,370	218,52

Google

Spruce

Search Console Insights



Google

Spruce

Search Console Insights

Google

Performance on Search results

EXPOR

24 hours | 7 days | 28 days | 3 months | ✓ 16 months | Search type: Web | + Add filter | Reset filters

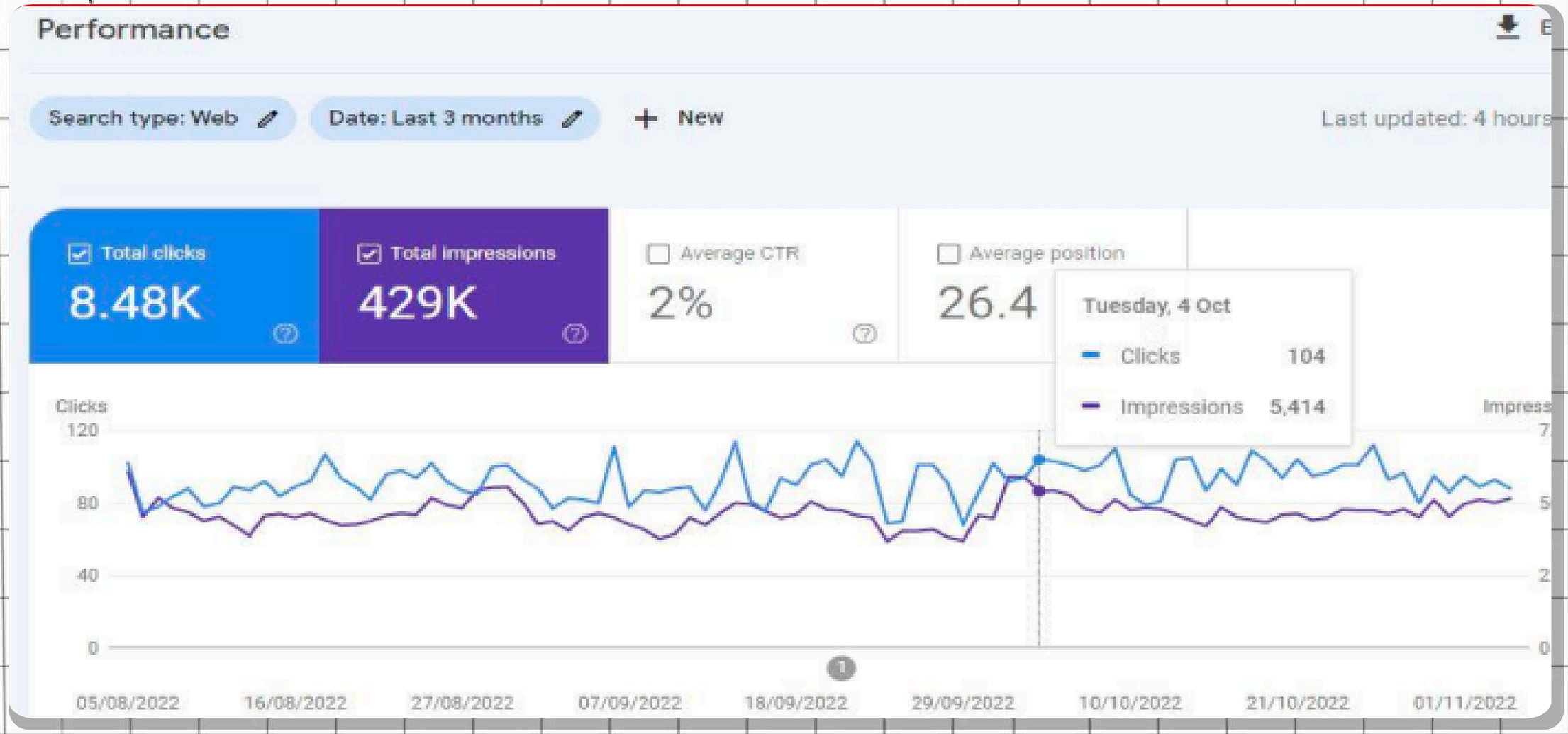
Last update: 2.5 hours a

QUERIES | PAGES | COUNTRIES | DEVICES | SEARCH APPEARANCE | DATES

Top queries	Clicks	Impressions
spruce india	14,957	24,014
spruce	3,026	76,033
spruceindia. com	2,289	3,314
spruceindia	1,934	2,487

Embroidery Khazana

Search Console Insights



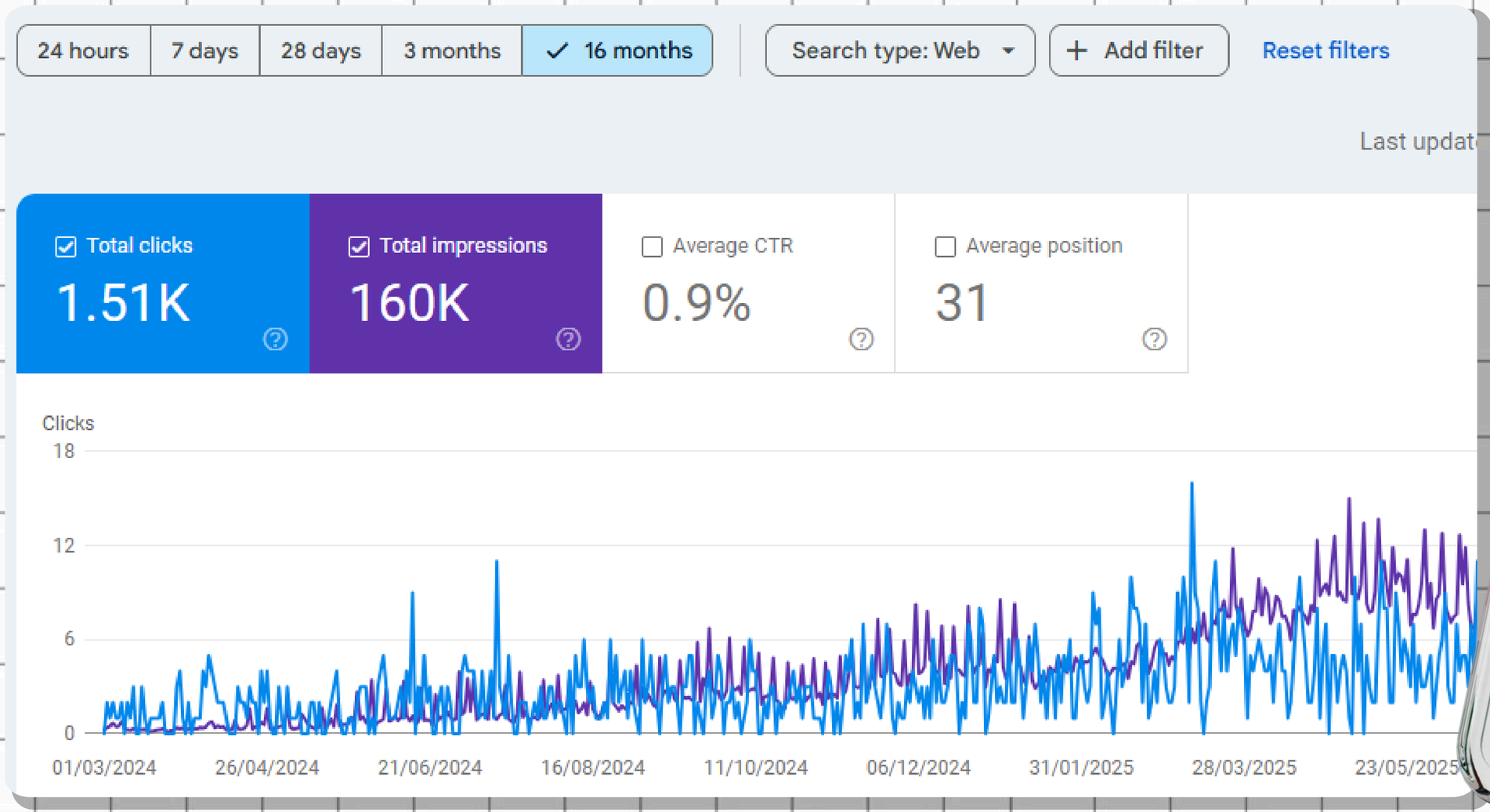
Embroidery Khazana

Search Console Insights

QUERIES | PAGES | **COUNTRIES** | DEVICES | SEARCH APPEARANCE | DATES

Country	Clicks	Impressions
United States	4,473	198,255
United Kingdom	853	28,307
India	622	21,403
Canada	267	11,288

Search Console Insights



Search Console Insights

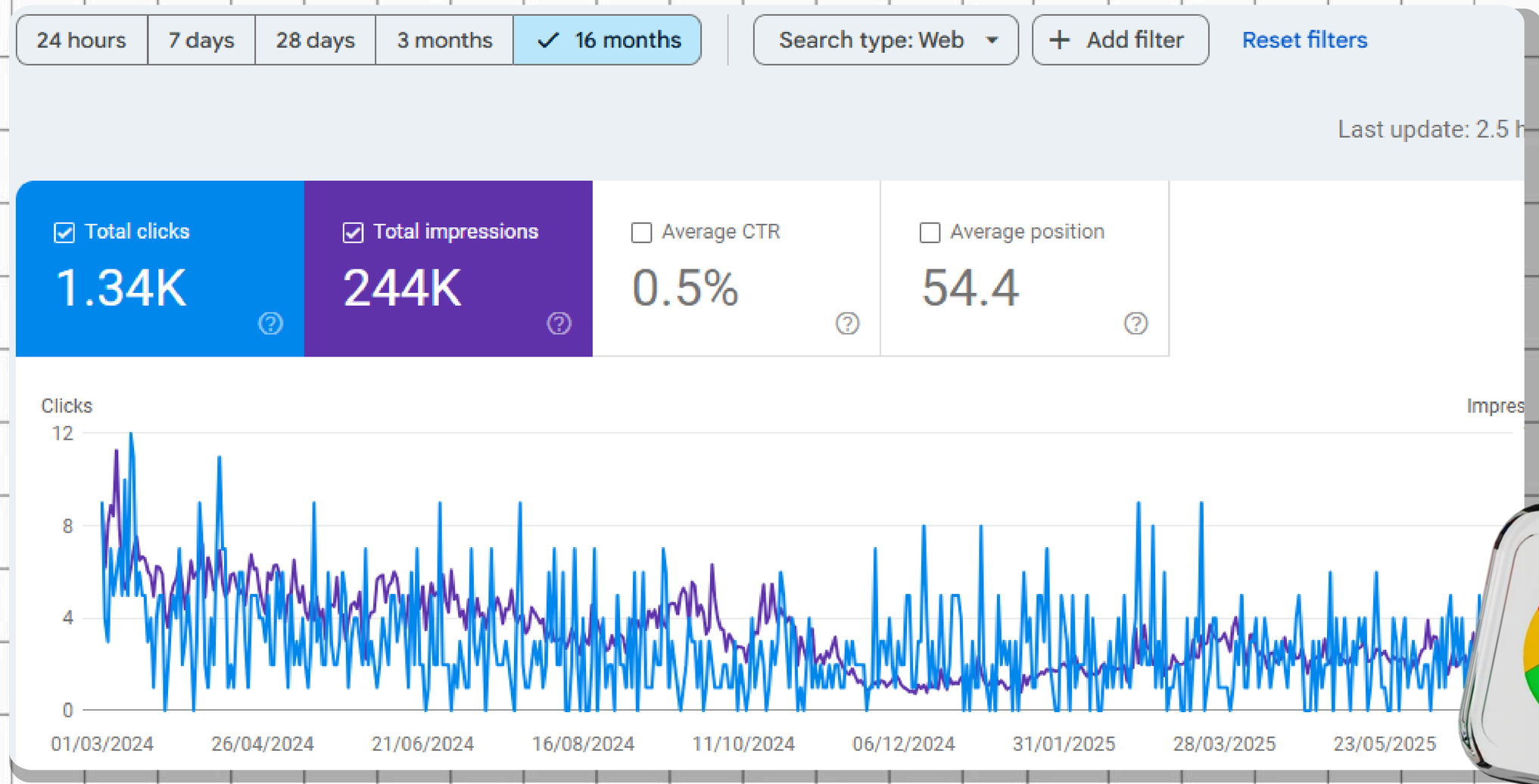
24 hours | 7 days | 28 days | 3 months | ✓ 16 months | Search type: Web | + Add filter | Reset filters

Last update: 2.5 hours a

Top queries	↓ Clicks	Impressions
samarth engineering	129	4,743
vibrating screens	79	6,268
vibrating screen	31	13,096
samarth engineering services	23	244
belt conveyor manufacturers in india	22	727
samarth engineering works	16	49
conveyor belt manufacturers in india	15	7

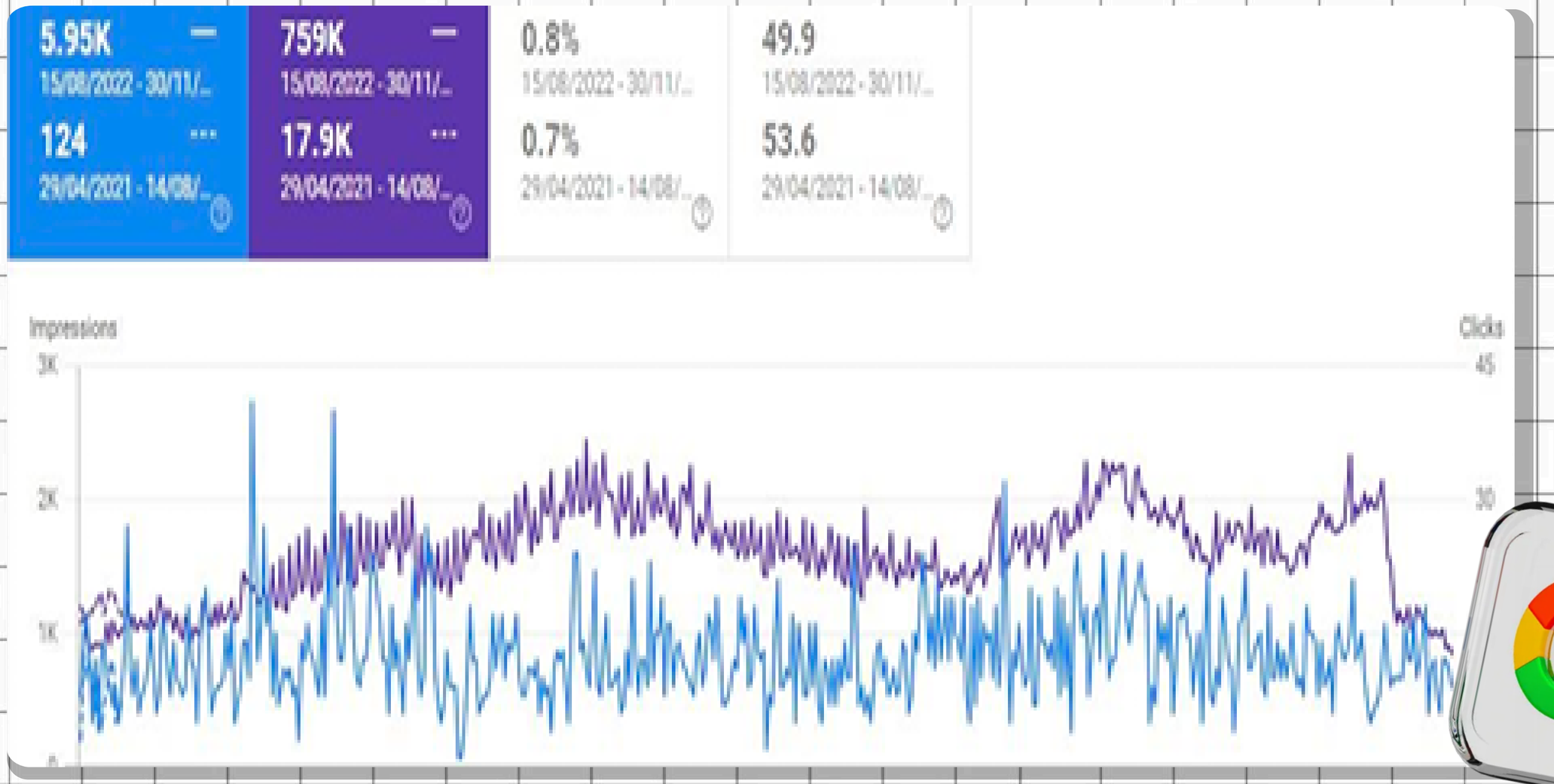
Irene PHARMA

Search Console Insights



Dooley & Boston

Search Console Insights



Google

Search Console Insights

www.optinmark.com

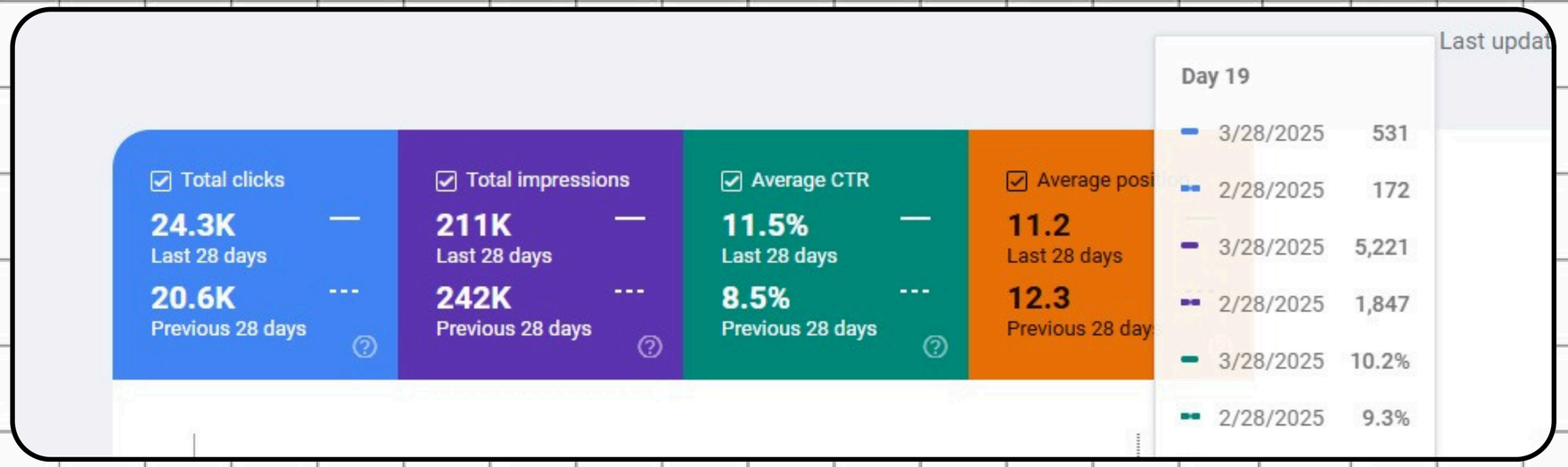
Project - https://healncure.com/	
Keyword	**Ranking**
functional medicine doctor md	2
functional medicine	2
functional medicine doctor	1
best functional medicine doctor	2
top functional medicine doctors	2
functional medicine treatments	2
integrative medicine doctor	4
integrated medicine dr	4

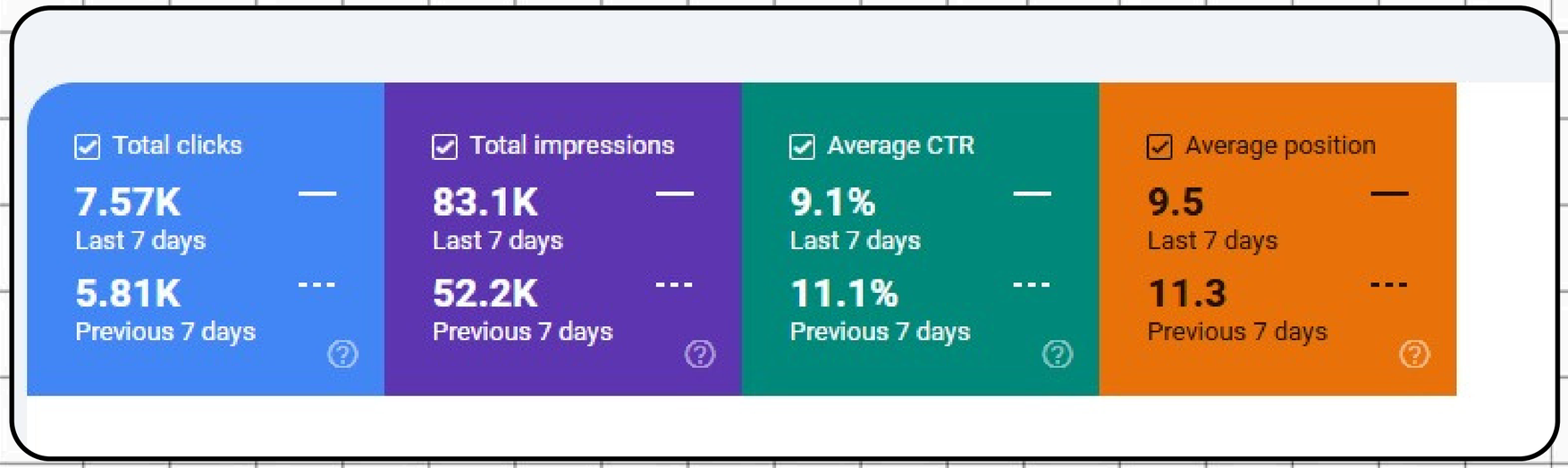
	Project - https://www.ardra.net.nz/			
S. No.	**Keyword**	**Volume**	**Pages**	**Ranking(18th Feb 2024) MAP**
1	Jeera Burlington	10		1
2	indian restaurant near me	90,500		3
3	indian restaurant burlington	1,600		3
4	indian food burlington ontario	320		3
5	indian food burlington	1000		2
6	indian restaurants in burlington ontario	480		3
7	indian restaurant burlington ontario	320		3
8	indian food restaurant near me	720		3
9	best indian restaurant burlington	90		3
10	restaurants in burlington ontario	2400		10
11	burlington catering services	40		20
12	catering in burlington ontario	50	https://theleera.com/	20
13	restouronts in burlinghon	2.9k		15
14	restaurants near me burlington	170		15
15	restaurants near Niagara falls	880		15
16	restaurants near niagara falls canada	480		15
17	Best Indian Flavor Restaurant	50		2
18	Indian Flavor Restaurant in Burlington	50		1
19	Indian Flavors Restaurants in Burlington	50		1
20	Indian Flavors Restaurants in Burlington ontario	50		1
21	Indian Flavors Restaurants in Burlington ontario canad	50		2
22	bars in burlington	480		20
23	best indian restaurant near me	20		3
24	top 10 indian restaurant near me	100		4

Project - https://www.l1team-driving.co.uk/	
Keyword	**Ranking**
Crash Course Driving Manchester	8
Automatic Crash Course	15
Driving Instructor Manchester	13
Best Driving Instructors Manchester	10
Intensive Driving Courses Manchester	8
Uk Driving Crash Course	15
Best Driving Instructor Training Course	11
Crash Course Driving	8
Intensive Driving Course Price	7
Intensive Driving Course Price	7
Fast Track Driving Lessons	8
Female Driving Instructor Manchester	80
Best Driving Instructors	14
Driving Lessons Manchester City Centre	70

Project - https://www.sfhousepainting.com/	
Keyword	**Ranking**
san francisco house painters	1
san francisco painters	3
painting contractor san francisco	23
bay area house painters	3
bay area painting contractors	20

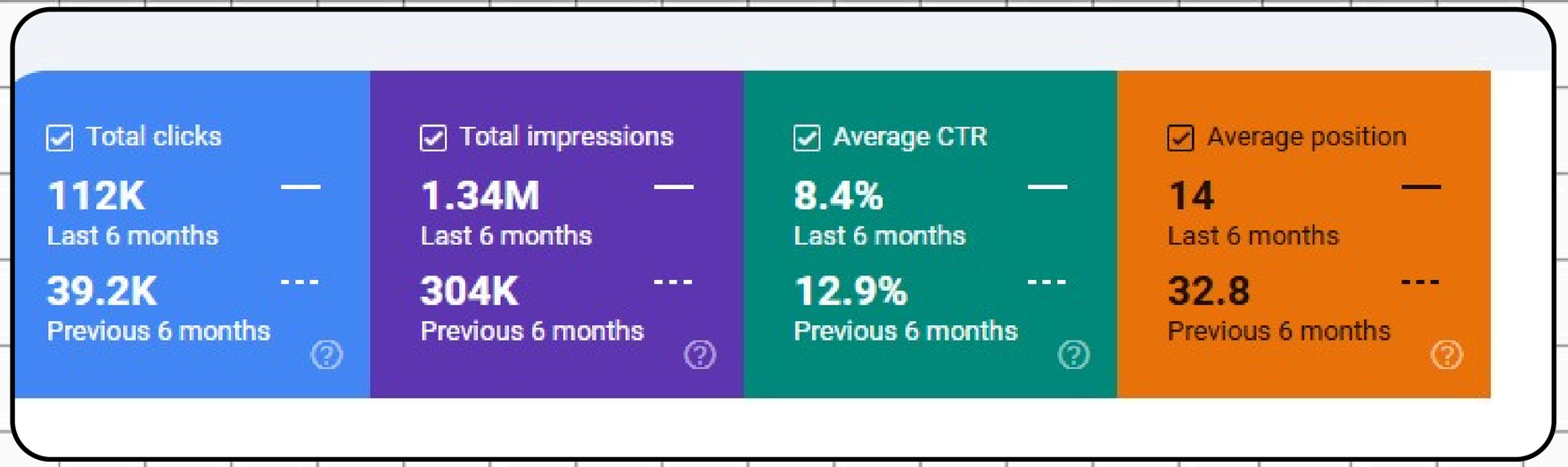
Search Console Insights

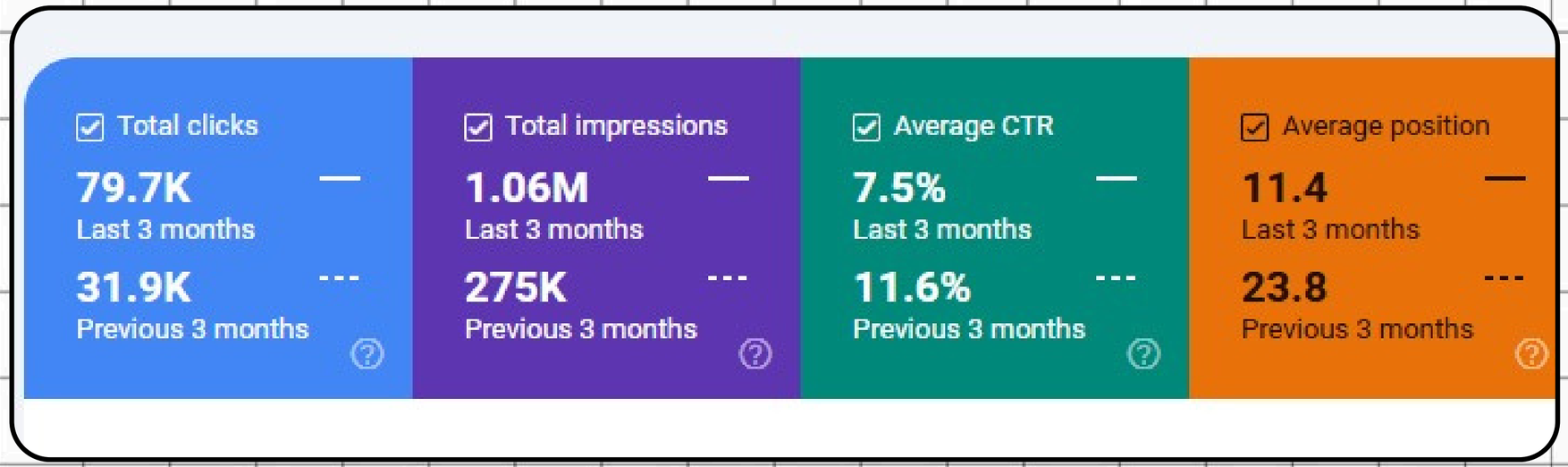




www.optinmark.com

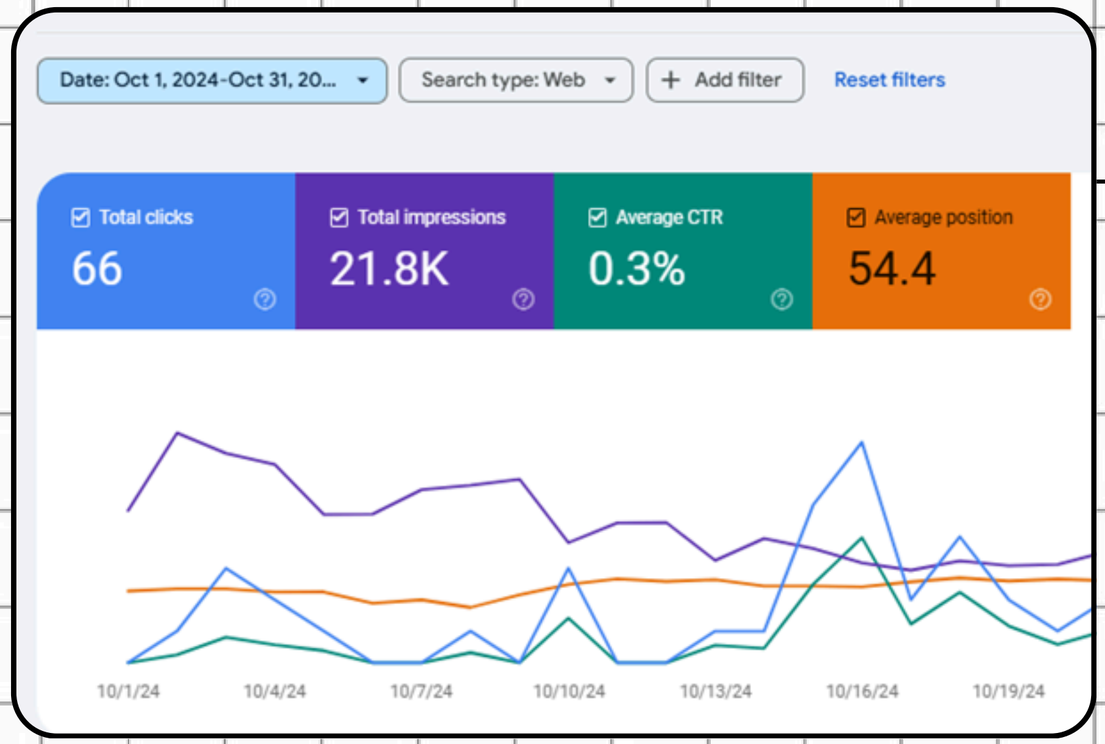
Search Console Insights

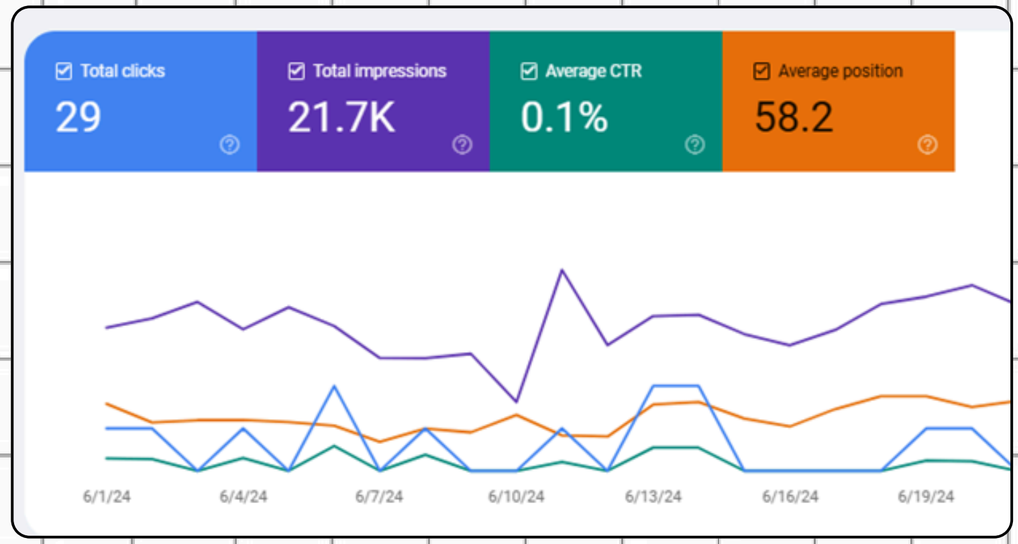


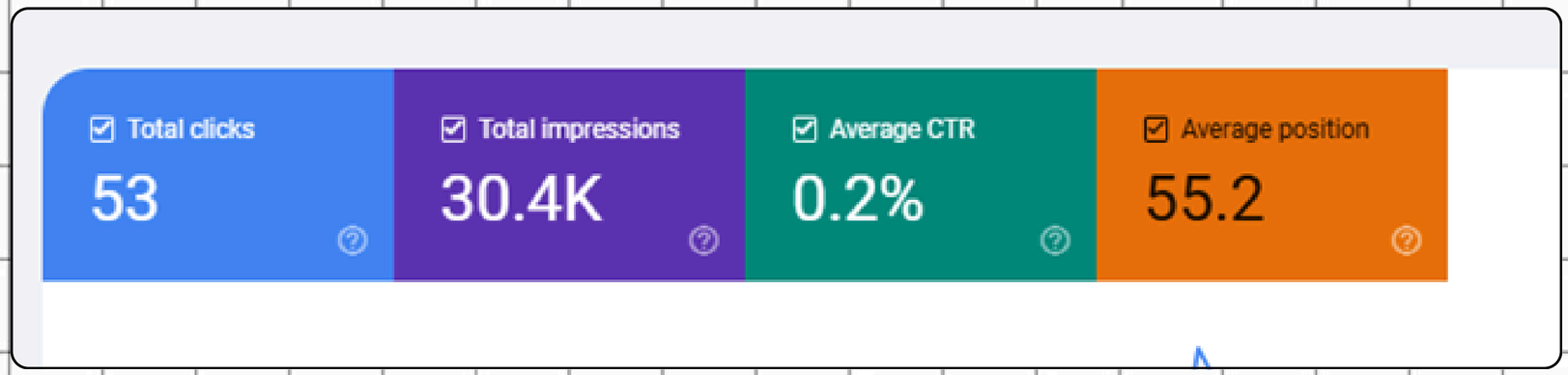


www.optinmark.com

Search Console Insights



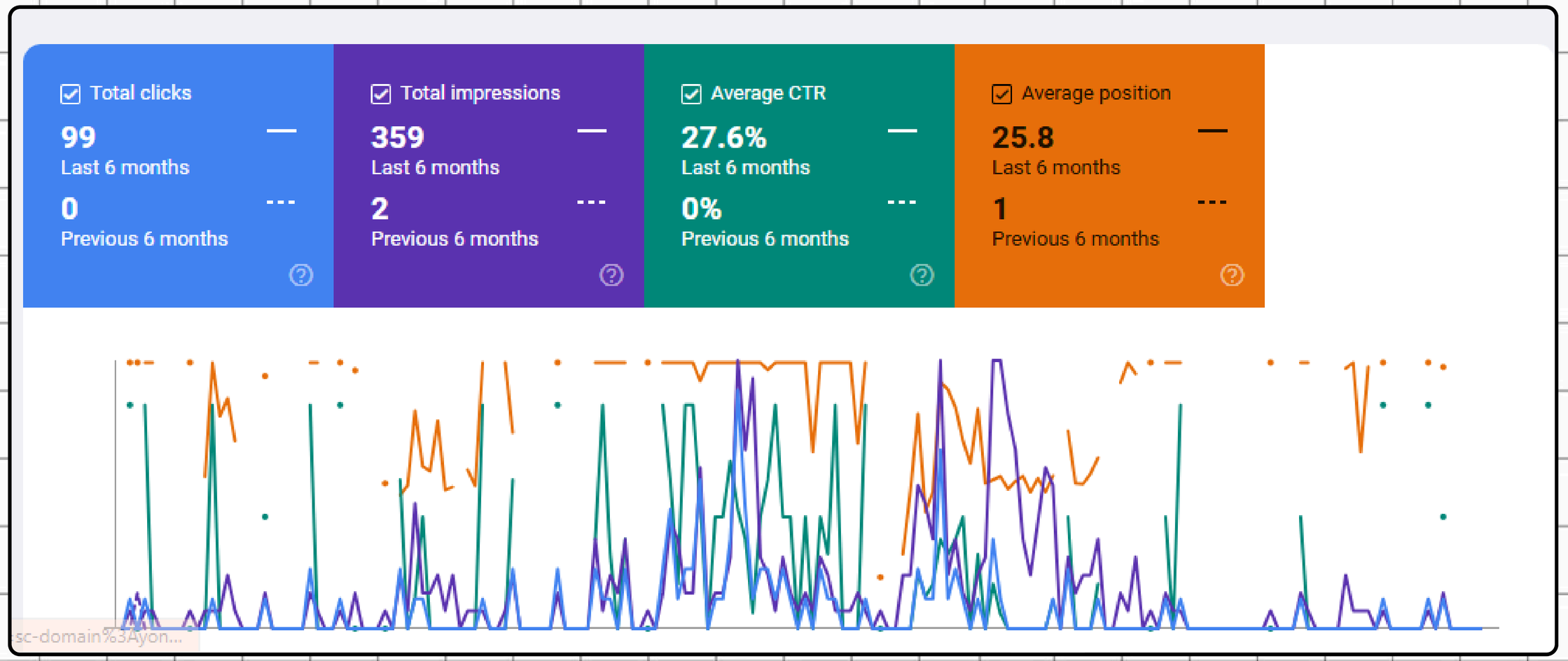




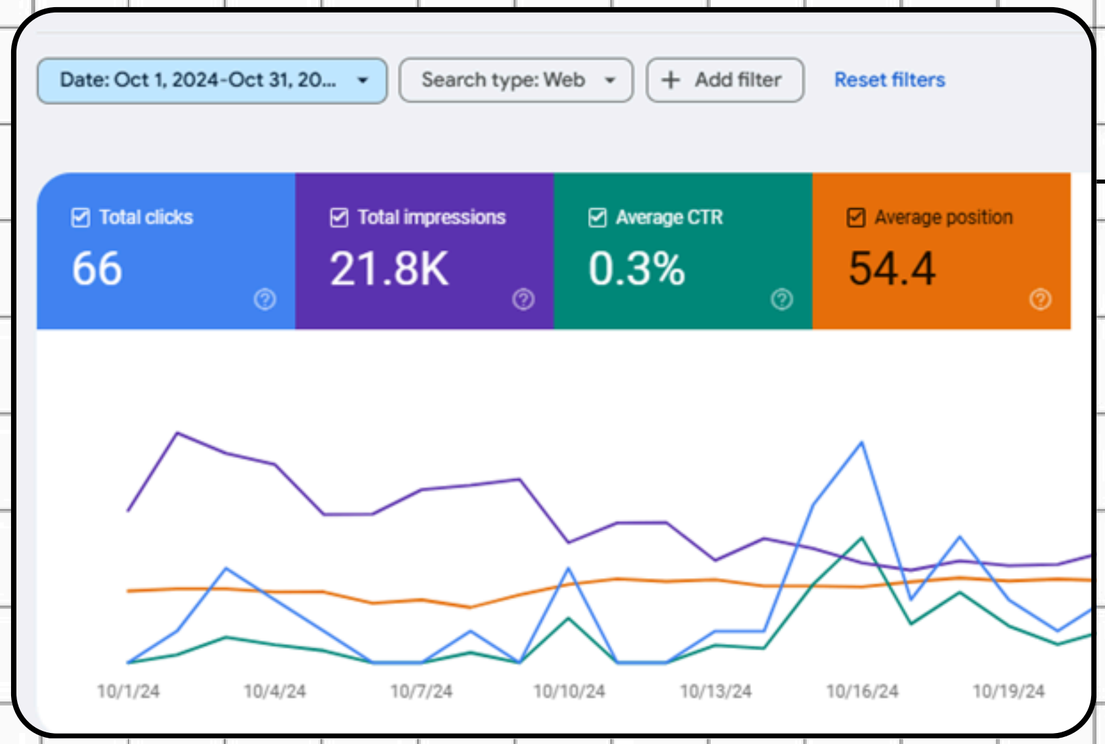
www.optinmark.com

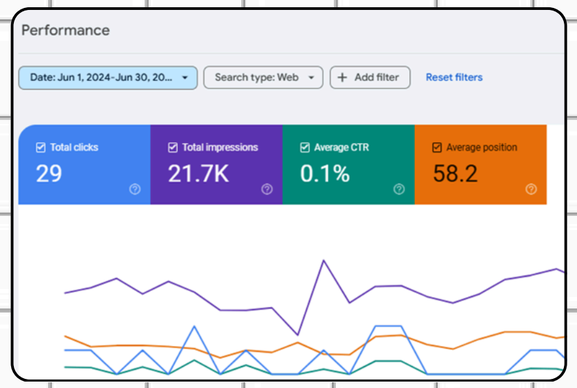
SEO INSIGHTS

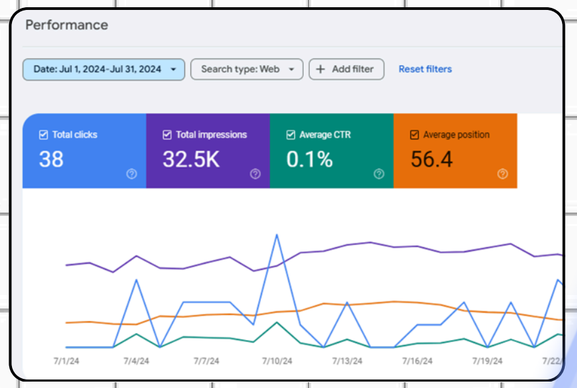
www.optinmark.com

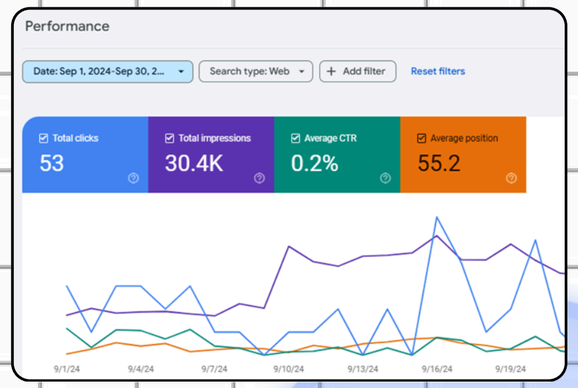


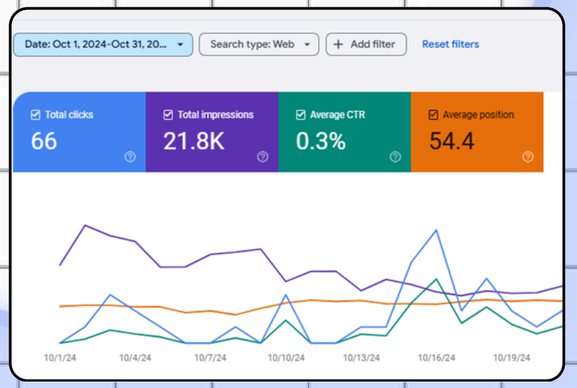
Search Console Insights











Search Console Insights

www.optinmark.com

- **Struggling** with low sales?
- Finding hard to reach your **potential audience** ?
- Want **good looking designs for** your social media?
- You have good website but **you need good rankings** for your business ?
- Missing the **creative approach ?**

www.optinmark.com

WE ARE **DEDICATED** TOWARDS YOUR VISION

1- Reach potential audience

2- Bring your Personal brand to life

3- Convert your viewers into your potential leads

4- Authentic content creation

5- High engagement content strategies

6- More sales to your business

www.optinmark.com

BENEFITS WORKING WITH US

Thank you.

www.optinmark.com

Contact

Jaymin patanvadiya
Founder of optinmark Agency
Mob:- +91 9737309548
Email:- info@optinmark.com
web:- www.optinmark.com